Expanding Storyboard

How do we expand Storyboard feature to other departments of our product.

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Storyboard Vision - one bad ass tool that allows users to collect, model, organize, collaborate and finally transact goods & services.

- Collect Items on and off Platform
- Assemble, Compare, Model Collected Items
- Collaborate & Approve on Items
- Book, Purchase, Transact Items

Limitations of our current Storyboard.

Recent Activity - Difficult to zero in on specific recent activity items in our Storyboard
Storyboard Layout - Intended to solve the problems of travel only
Obtaining Content - Make it easier to add content vs going through the booking path.
Collaboration - commenting could be optimized

One Storyboard to Rule Them All

A single Storyboard that would collect everything.

The Good:

- Sometimes its nice to have everything located in 1 place.
- Task flow of adding content is reduce to 1 choice.

The Bad:

- UI overkill, each Storyboard content has its own unique UI commingling task flows and UI is very, very challenging, unsolvable corner cases will occur.
- Challenging to disable certain actions or feature via admin.
- Different transaction paths for different content.
- Collaboration & Approval models are slightly different.

A Silo Approach to Storyboard

Silo Storyboards that would only collect specific type of items.

The Good:

- Specific UI to solve specific tasks.
- Less noise.
- Easy to turn off specific Storyboards from an admin point of view.
- Easier transact similar content

The Bad:

- Having to manage multiple types of Storyboards.
- Requires a more in-depth recent dashboard to navigate the breadth of activity

Silo Approach to expanding Storyboard.

The Idea
Make each Storyboard its own unique app, design it to do the job well, and work with the other suite of apps.

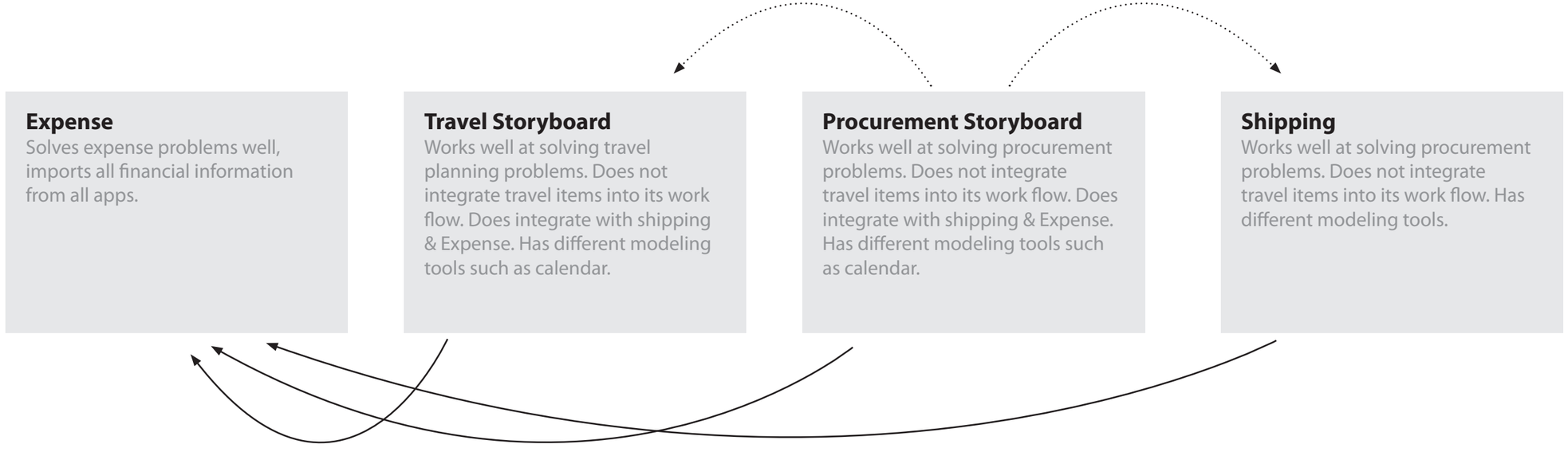
Travel Storyboard
Make one badass Storyboard that allows users to collect, model, collaborate and book travel.

Travel Items:
Flights, Cars, Rail, Buses, Hotels, and products.

Procurement Storyboard
Make one badass Storyboard that allows users to collect, model, collaborate and purchase goods.

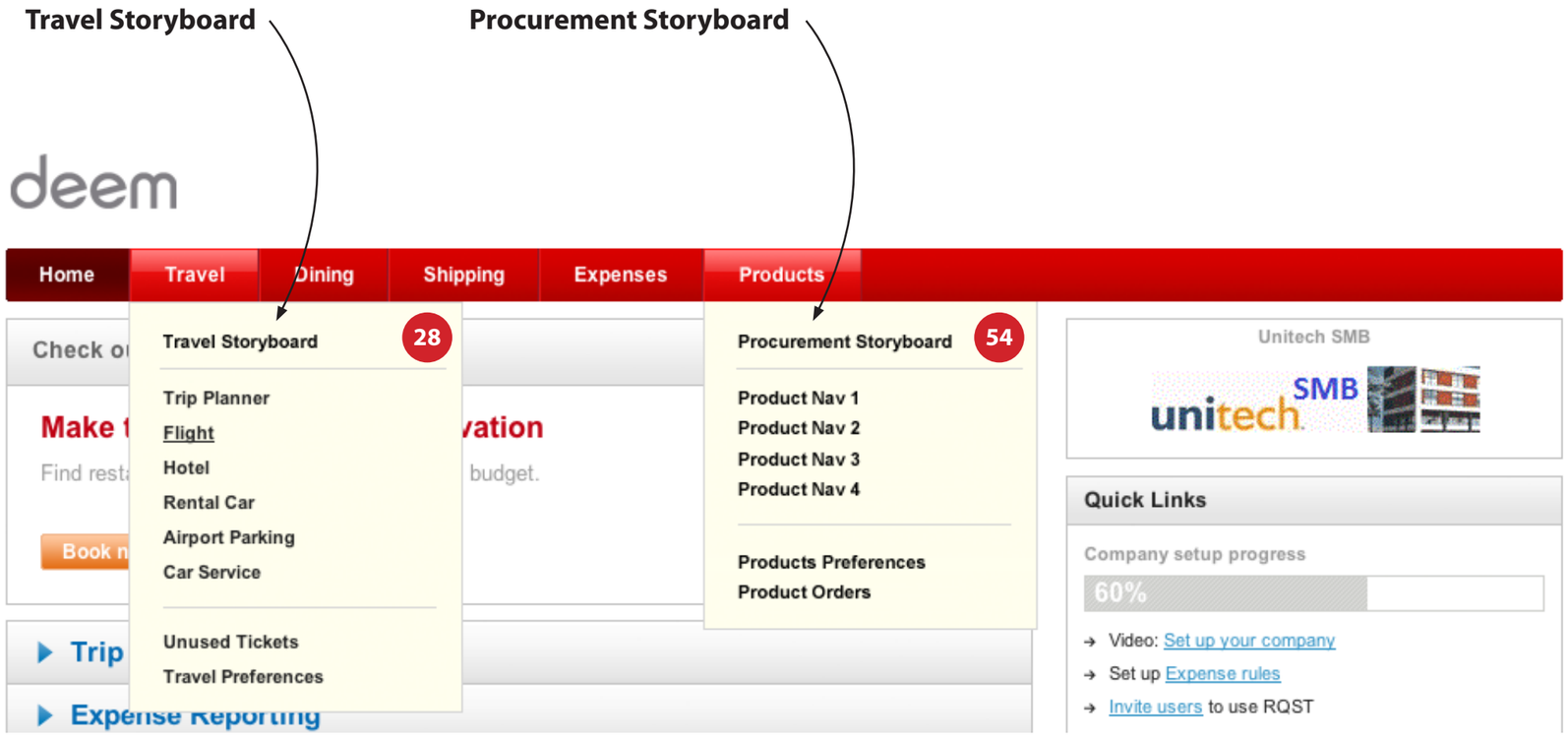
Items:
Products

Suite of Independent Apps
Working well together, able to work independently & able to export

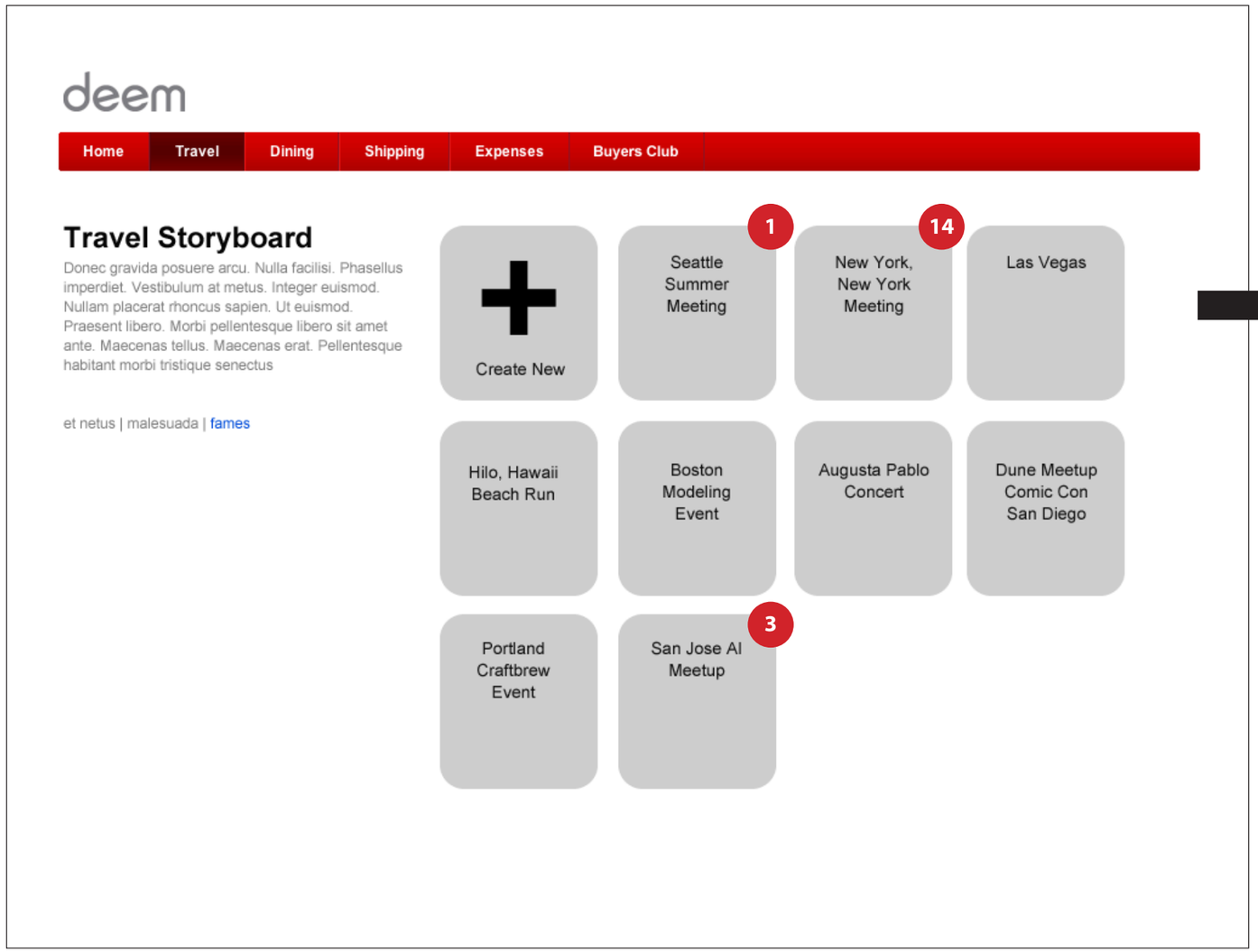


Silo Approach Layout

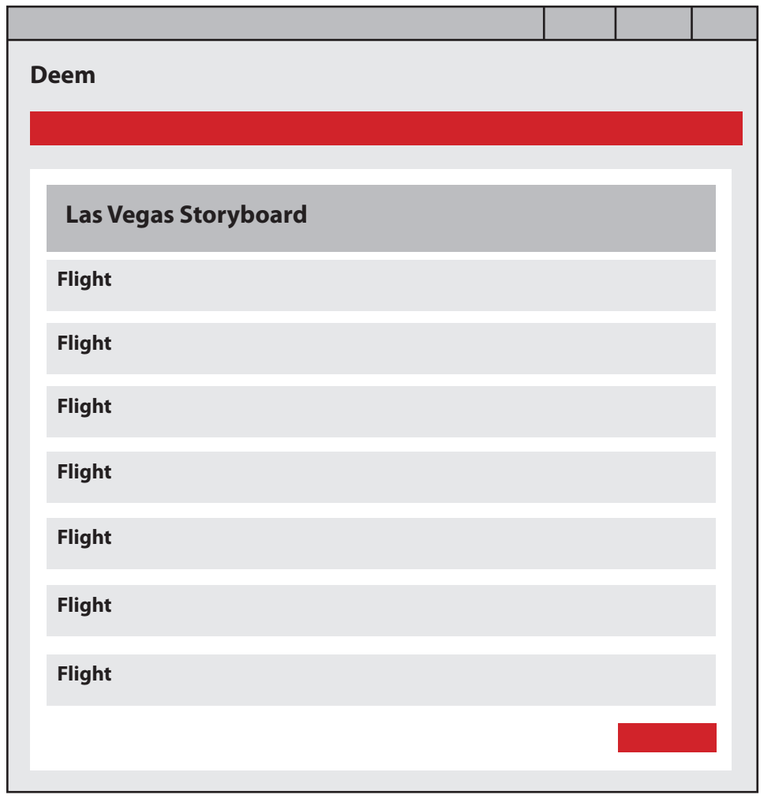
Place the apps in the specific buckets they belong to.



Travel Storyboard Homepage



Specific Travel Storyboard Page



Procurement Storyboard Homepage

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Home | Travel | Dining | Shipping | Expenses | Buyers Club

Procurement Storyboard

Donec gravida posuere arcu. Nulla facilisi. Phasellus imperdiet. Vestibulum at metus. Integer euismod. Nullam placerat rhoncus sapien. Ut euismod. Praesent libero. Morbi pellentesque libero sit amet ante. Maecenas tellus. Maecenas erat. Pellentesque habitant morbi tristique senectus

et netus | malesuada | fames

Create New

Cosco Order

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Office Depot Beginning of the month

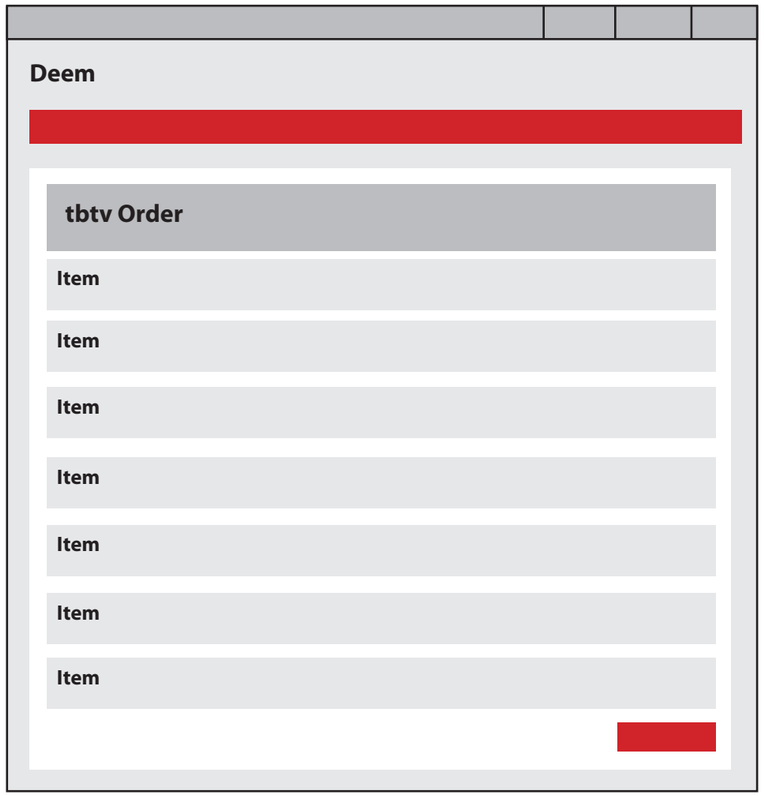
Office Depot End of the month

Books for the Office Book Club

Office Keyboards & Mice

Office Furniture

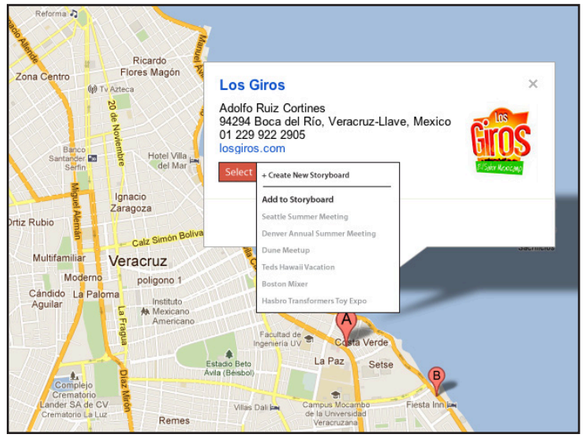
Specific Procurement Storyboard Page

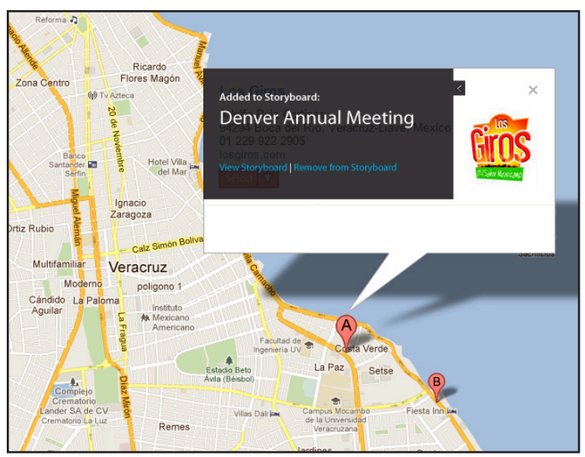


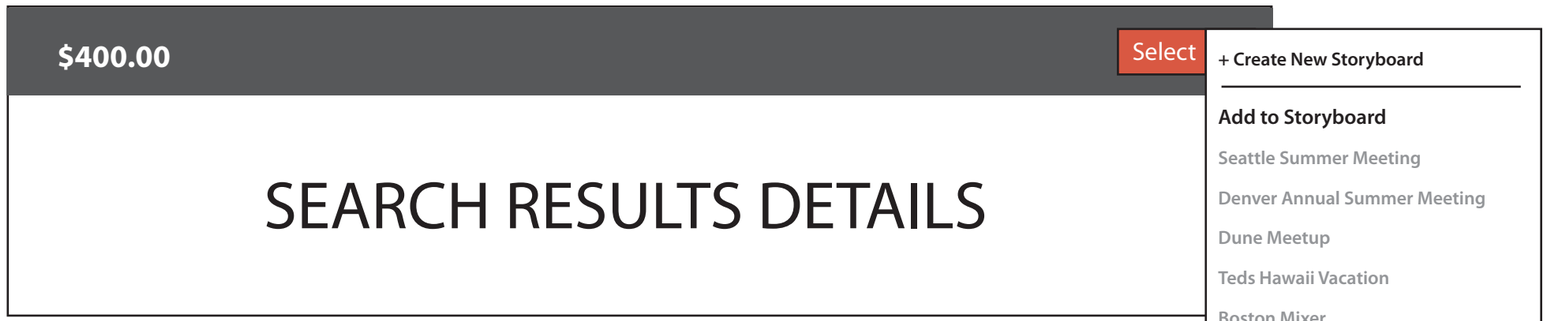
Growl Notifications

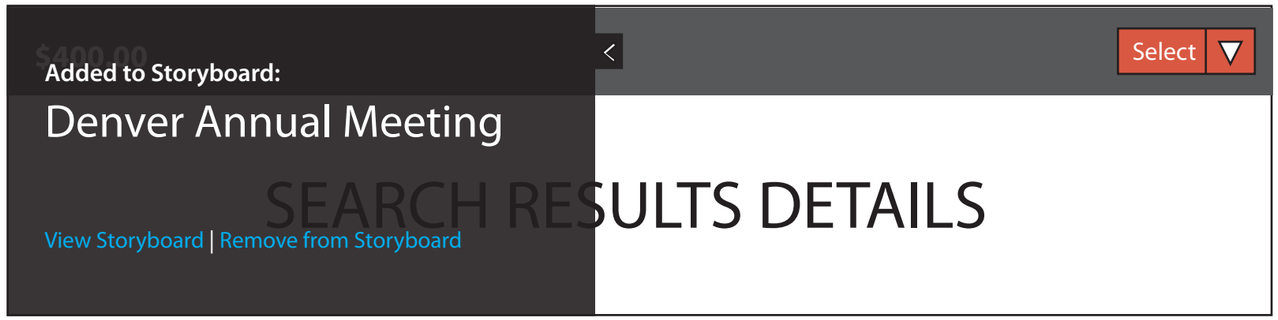
If we silo storyboards, how do we deal with the current growl notifications?

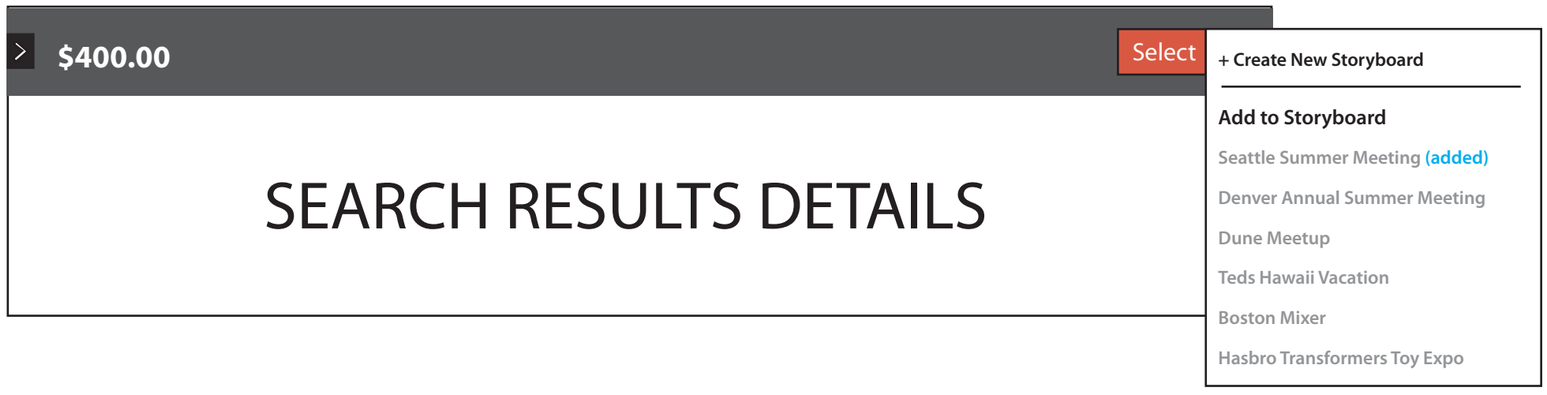
- Place Growl notification visually inline with task of collecting.
- Surface UI to view specific storyboard
- Surface UI to view storyboard home
- Confirm specific content has been added via drop down.





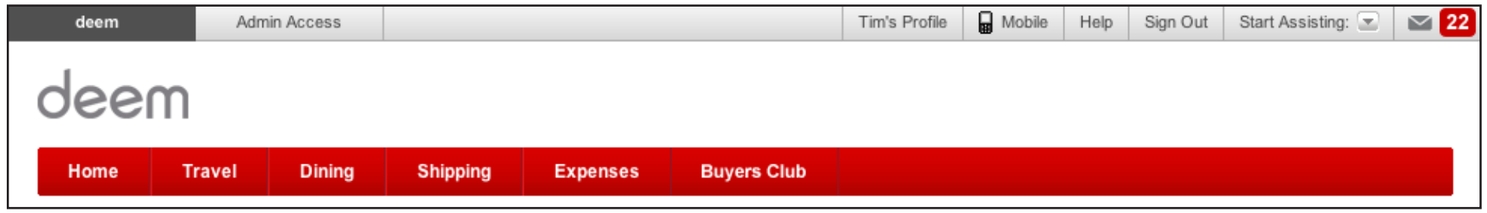






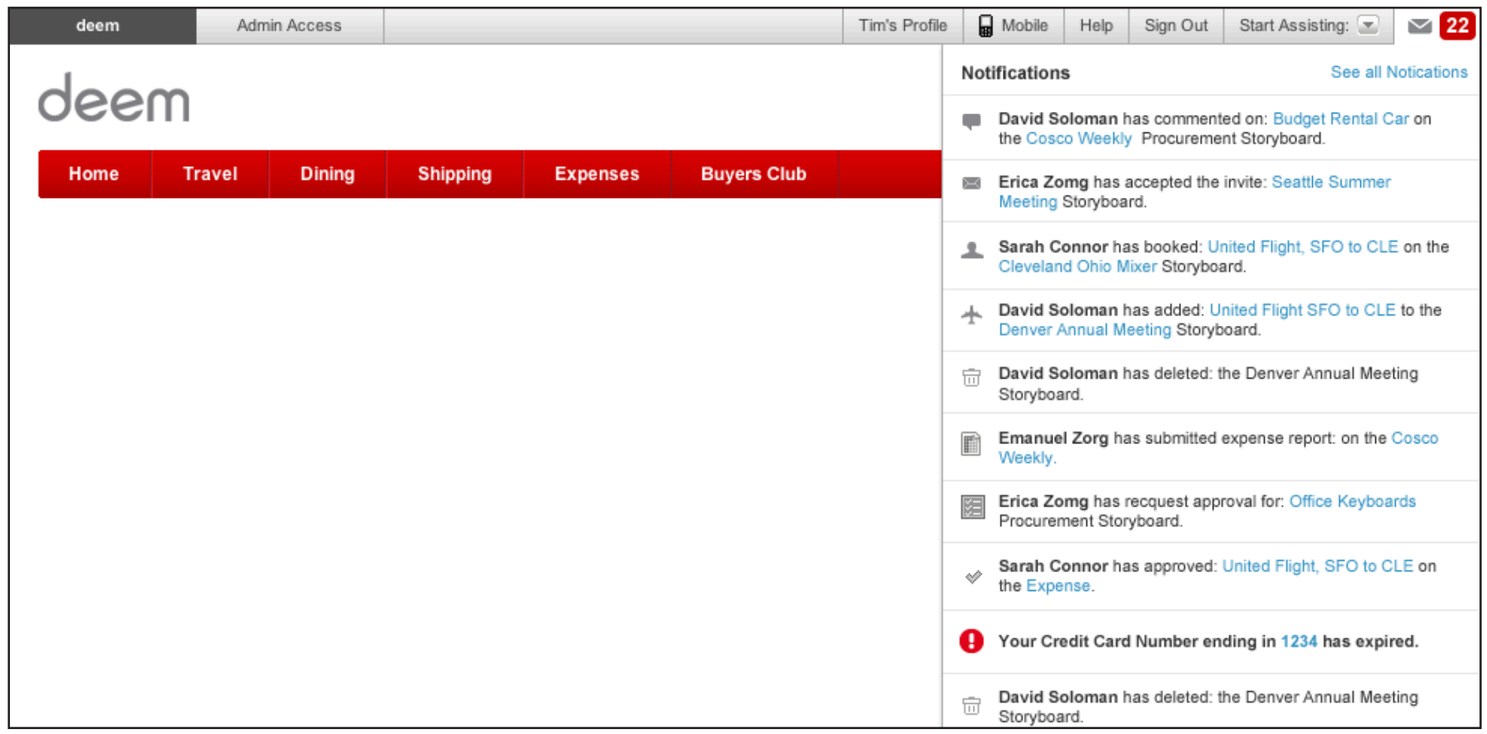
A True Notification Inbox

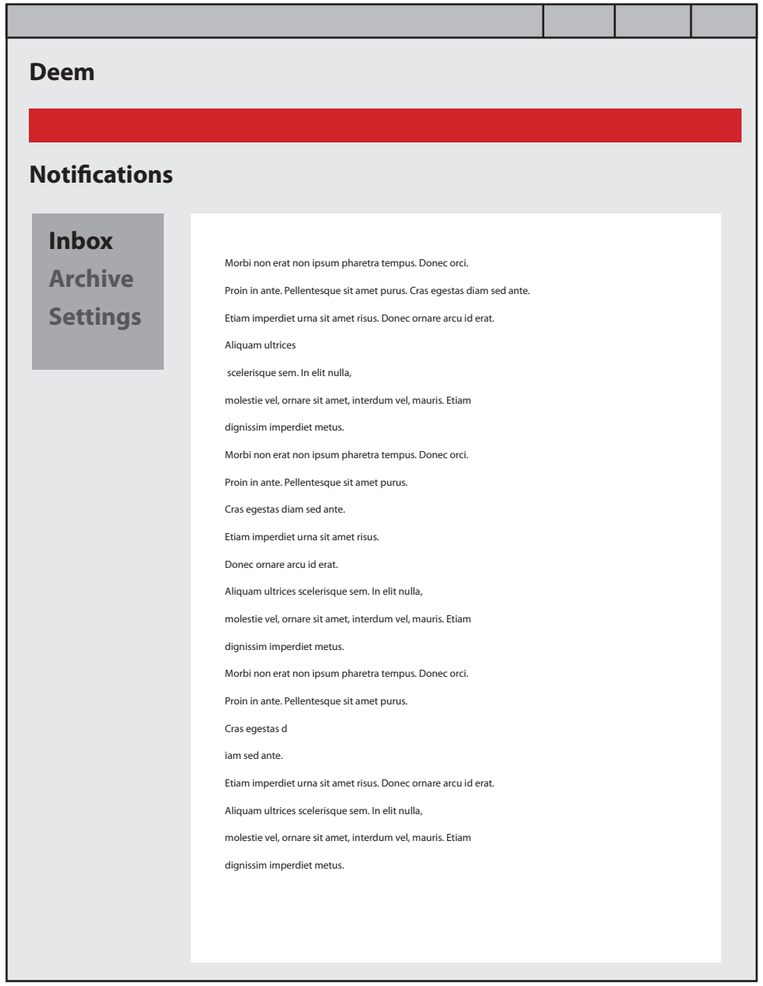
Suface Clarity. All travel storyboards, procurement storyboards, price changes, invites accepted located in one location.



Notification Drop Down

Showcase all recent activity, expenses, travel storyboads, invites, credit card expirations and etc.



Notification Inbox Page

Central dumping ground of all recent activity, notifications, story-board & expense actions