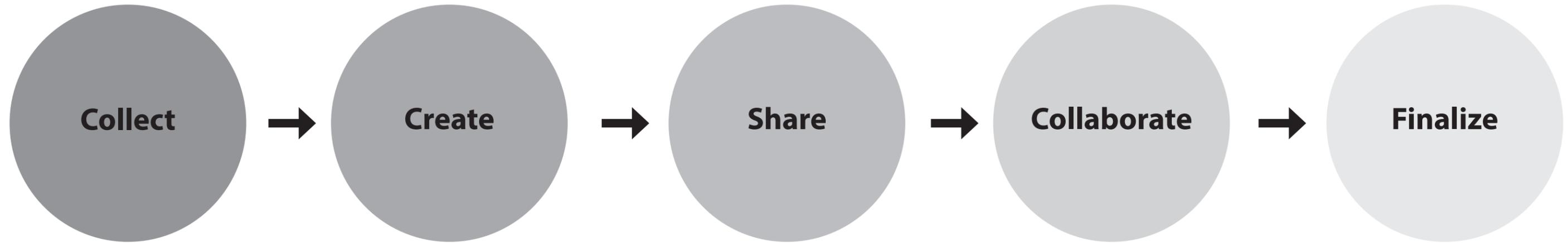


Concepts of Sharing & Collaboration



COLLECT
User views interesting content via search

CREATE
Ability to create or interact with collected content

SHARE
Once something has been created or collected enable the option to share

COLLABORATE
Once shared, enable to ability to comment, edit & refine

FINALIZE
Once collaboration ends allow the work be finalized

HOW DO WE COLLECT?
Provide UI to allow the user to clip choice content into a designated area

HOW DO WE CREATE?
Provide a feature to allow the user to manage collected items into their desired format

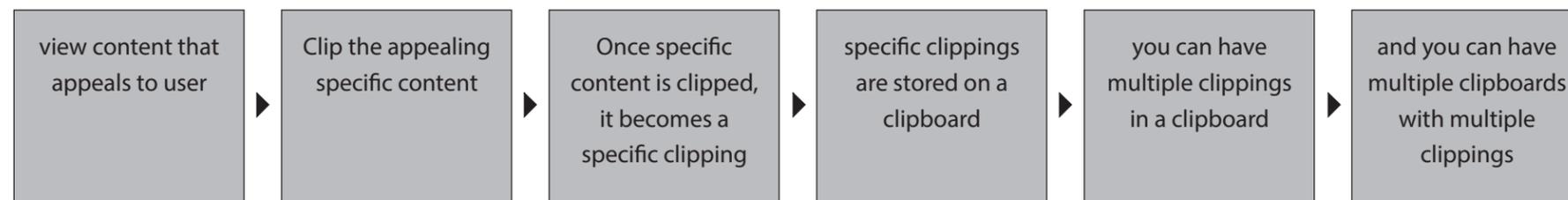
HOW DO WE SHARE
Provide users the feature to setup context and email colleagues their clippings or their creations

HOW DO WE COLLABORATE
Provide UI to allow colleagues to comment, book, confirm, vote or recommend the creation

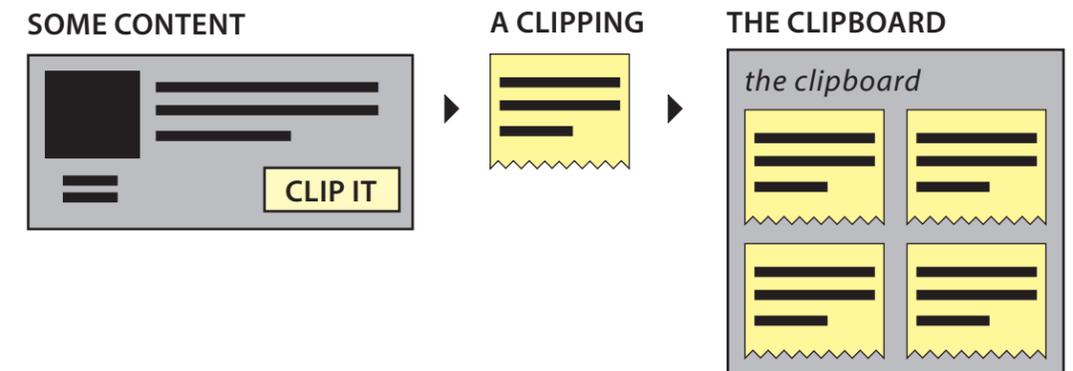
HOW DO WE FINALIZE
Enable the user to manage, archive, distribute, consume or delete the collaborated efforts

Clip It, Clippings & the Clipboard

THE PARADIGM



Abstract Concept of Clipping



Hotel Results "Clip it" UI

| | | |
|---------------------------------|---|-------------------|
| 1 | from \$208 per night | Hide room rates |
| | The Westin San Francisco Airport 1.1 mi from San Francisco International Airport ★★★★★ Photos Amenities <input type="checkbox"/> Compare | CLIP IT |
| \$208 per night | Superior 1K BED AAA RATE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select CLIP IT |
| \$208 per night | Superior 2D BEDS AAA RATE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select CLIP IT |
| \$210 per night | Superior 1K BED AAA PARKING PACKAGE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select CLIP IT |
| \$210 per night | Superior 2D BEDS AAA PARKING PACKAGE DELUXE NON-SMOKING BAY VIEW HEAVENLY BED AND BATH HIGH-SPEED INTERNET FOR A FEE ERGONOMIC Room/Rate details | Select CLIP IT |
| \$219 per night | Double 2D BEDS BOOK NOW AND SAVE - FULLY PREPAID CANCEL RULES APPLY NO CHANGES ALLOWED TRADITIONAL NON-SMOKING HEAVENLY BED HEAVENLY Room/Rate details | Select CLIP IT |
| More room rates | | |

Flight Results "Clip it" UI

| | | |
|-----------------------|--|------------------------------|
| from \$303 per person | CLIP IT | Select |
| | Continental Airlines 6239 (operated by United Airlines) SFO 6:21 AM (Apr 28) Coach SEA 8:25 AM 2h 4m (Non-stop) Seat map | More Details |
| from \$303 per person | CLIP IT | Select |
| | United Airlines 276 SFO 6:21 AM (Apr 28) Coach SEA 8:25 AM 2h 4m (Non-stop) Seat map | More Details |
| from \$303 per person | CLIP IT | Select |
| | US Airways 6378 (operated by United Airlines) SFO 6:21 AM (Apr 28) Coach SEA 8:25 AM 2h 4m (Non-stop) Seat map | More Details |

Car Rental Results "Clip it" UI

| | | |
|---|---|--|
| from \$55.96 per day based on total cost of \$111.93 | CLIP IT | Reserve |
| | Enterprise Intermediate : SUV, Automatic, Air Conditioning Car : Escape Or Similar Miles : Unlimited Mileage and Rates Car Rental Rules | Pick-up : SFO Hours of operation: 05/03/2011: 5:00 AM - 11:59 PM Drop-off : Same as pickup Hours of operation: 05/04/2011: 5:00 AM - 11:59 PM |
| Total estimated cost : \$111.93 including taxes & fees | | |
| from \$69.16 per day based on total cost of \$138.31 | CLIP IT | Reserve |
| | National Car Rental Intermediate : SUV, Automatic, Air Conditioning Car : Escape Or Similar Miles : Unlimited Mileage and Rates Car Rental Rules | Pick-up : SFO Hours of operation: 05/03/2011: Open all day Drop-off : Same as pickup Hours of operation: 05/04/2011: Open all day |
| Total estimated cost : \$138.31 including taxes & fees | | |
| from \$84.56 per day based on total cost of \$169.11 | CLIP IT | Reserve |
| | Budget Intermediate : 2/4 Door, Automatic, Air Conditioning Car : Dodge Avenger/Similar Miles : Unlimited Mileage and Rates Car Rental Rules | Pick-up : SFO Hours of operation: 05/03/2011: Open all day Drop-off : Same as pickup Hours of operation: 05/04/2011: Open all day |
| Total estimated cost : \$169.11 including taxes & fees | | |

Dining Results "Clip it" UI

| | | |
|----------------------------|--|---|
| 1 | Nick's Crispy Tacos Cuisine: Mexican Distance: 1.5 miles Price: \$\$\$\$ Rating: Very Good (Zagat) Add to My Restaurants | For reservation info, call the restaurant at (415) 409-8226. invite guests |
| Quick look | | CLIP IT |
| 2 | Nick's Crispy Tacos Cuisine: Mexican Distance: 1.5 miles Price: \$\$\$\$ Rating: Not Available Add to My Restaurants | For reservation info, call the restaurant at (415) 409-8226. invite guests |
| Quick look | | CLIP IT |

Thoughts & Considerations

- Place a shortcut to the clipboard page?
- Are there more options to do here?
- Simplify and not serve up the drop down options?

Editorial "Clip it" UI



TOP DESTINATIONS
Chiang Mai: Thailand's Ancient Walled City

Easily navigable and inviting to tourists from all over the world, Chiang Mai is known throughout Asia as Thailand's "Rose of the North" -- a popular tourist destination not only for its sophisticated take on Thai culture, but for its exotic outdoor excursions, bustling market places, and welcoming atmosphere. [Details](#)

CLIP IT

The "CLIP IT" UI is Dynamic

First time users are able to simply Clip Content. This content is stored on the CLIPPINGS FLYOUT and the Clipboard Page. As users start to share, create new Clipboards the "CLIP IT" UI is responsive to the author.

CLIP IT

CLIPPED

Remove from clipboard

Share With Colleagues

CLIP IT

Add to New Clipboard

Share With Colleagues

CLIP IT

CLIP TO:

Research
Catalina Wine Mixer
Denver Trip

Add to New Clipboard

Share With Colleagues

CLIP IT

CLIP TO:

Research
Catalina Wine Mixer
Denver Trip

Add to New Clipboard

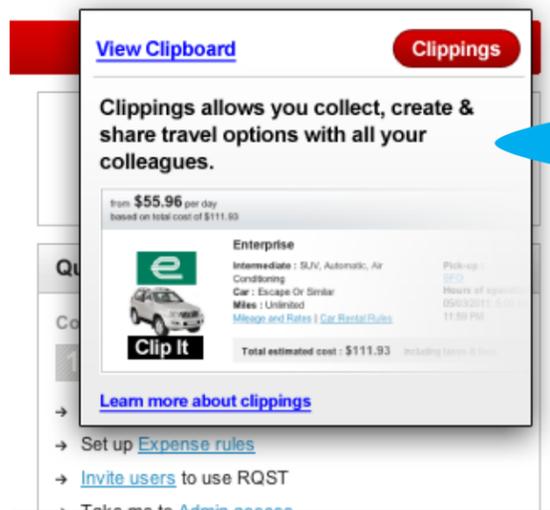
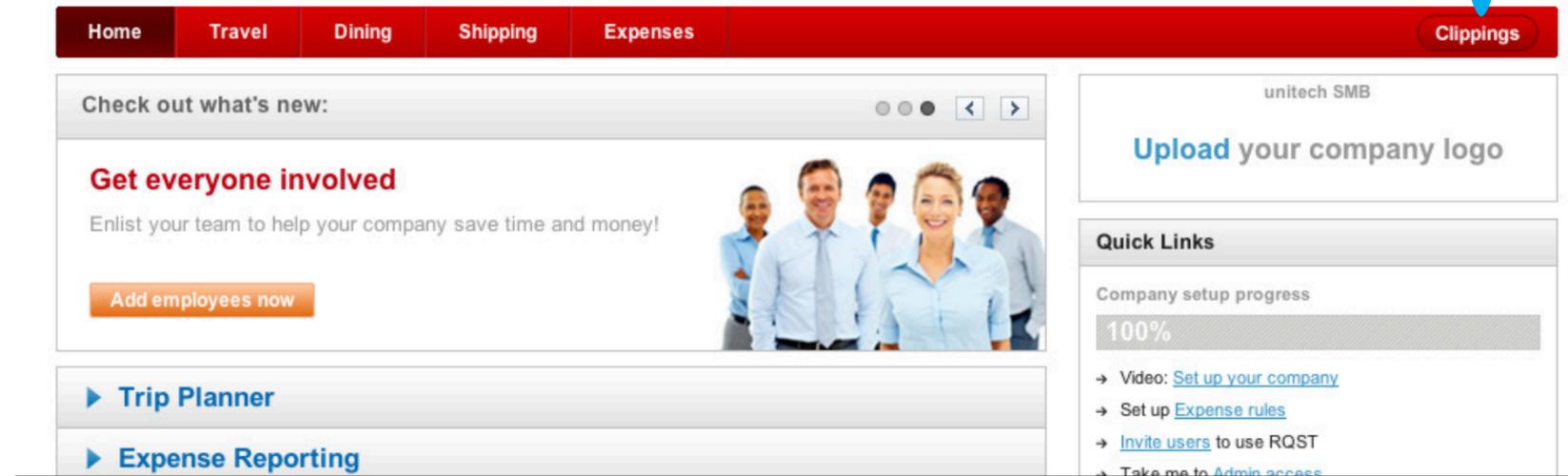
The Clippings Flyout

First time users are able to simply Clip Content. This content is stored on the CLIPPINGS FLYOUT and the Clipboard Landing Page. As users start to share, create new Clipboards the "CLIP IT" UI is responsive to the user.

- 1 **Clippings Flyout UI**
This UI opens up to reveal recently added clippings, it also reveals the UI to take users to the Clipboard
- 2 **Introduction to Clippings**
First time users are exposed to instructions about clipping and links to learn more about it.
- 3 **View Clipboard**
Users are provided Clipboard UI this navigates users to the clipboard.
- 4 **Clippings Content**
This is a content that user has clipped. User can click the content and it navigates the user to specific content or to the content on the clipboard page.

Thoughts & Considerations

- What problems does the clippings flyout solve?
- How does it work with clipboards
- Should we enable to ability to make a clipboard here.
- Should we bury the View clipboard UI



Clipping Nomenclature

CLIP IT

CLIPPED ▾

- ⊗ Remove from clipboard
- ✉ Share With Colleagues

CLIP IT ▾

- + Add to New Clipboard
- ✉ Share With Colleagues

CLIP IT ▾

CLIP TO:

- Research
- Catalina Wine Mixer
- Denver Trip

- + Add to New Clipboard
- ✉ Share With Colleagues

CLIP IT ▾

CLIP TO:

- Research
- Catalina Wine Mixer
- Denver Trip

- + Add to New Clipboard

Save Nomenclature

SAVE

SAVED ▾

- ⊗ Remove from ShareBoard ▸
- ✉ Forward to Colleague

Research
Catalina Wine Mixer
Denver Trip
All clipboards

SAVE ▾

- + Add to New ShareBoard
- ✉ Forward to Colleague

SAVE ▾

CLIP TO:

- Research
- Catalina Wine Mixer
- Denver Trip

- + Add to New ShareBoard
- ✉ Forward to Colleague

SAVE ▾

CLIP TO:

- Research
- Catalina Wine Mixer
- Denver Trip

- + Add to New ShareBoard

Colleague Model UI

SAVE

SAVED ▾

- ⊗ Remove from ShareBoard ▸
- ✉ Forward to Colleague

Research
Catalina Wine Mixer
Denver Trip
All clipboards

SAVE ▾

- + Add to New ShareBoard
- ✉ Forward to Colleague

SAVE ▾

CLIP TO:

- Research
- Catalina Wine Mixer ▸
- Denver Trip ▸

- + Add to New ShareBoard
- ✉ Forward to Colleague

SELECT COLLEAGUE:

- David
- Mark
- Eric

- + Add Colleague

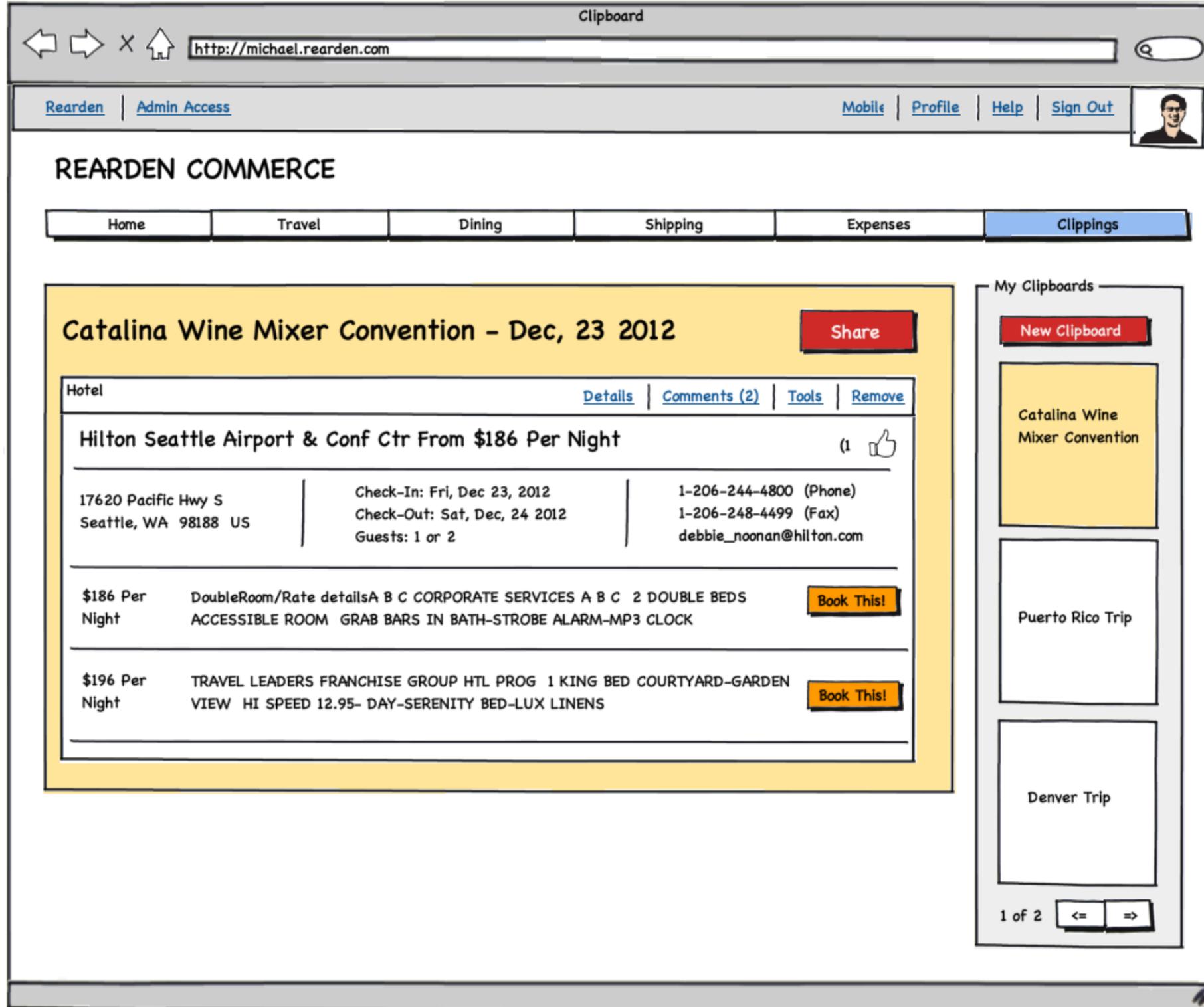
SAVE ▾

CLIP TO:

- Research
- Catalina Wine Mixer
- Denver Trip

- + Add to New ShareBoard

The Clipboard Page



The screenshot shows a web browser window titled "Clipboard" with the URL "http://michael.rearden.com". The page header includes navigation links for "Rearden", "Admin Access", "Mobile", "Profile", "Help", and "Sign Out", along with a user profile picture. The main content area is titled "REARDEN COMMERCE" and features a navigation menu with "Home", "Travel", "Dining", "Shipping", "Expenses", and "Clippings". The "Clippings" menu item is highlighted. The main content displays a listing for "Catalina Wine Mixer Convention - Dec, 23 2012" with a "Share" button. Below the title is a "Hotel" section with links for "Details", "Comments (2)", "Tools", and "Remove". The hotel listing is for "Hilton Seattle Airport & Conf Ctr From \$186 Per Night" and includes details such as address, check-in/out dates, and contact information. Two room options are listed with "Book This!" buttons. A sidebar titled "My Clipboards" contains a "New Clipboard" button and three clipboard items: "Catalina Wine Mixer Convention", "Puerto Rico Trip", and "Denver Trip". At the bottom of the sidebar, it shows "1 of 2" and navigation arrows.

Clipboard

http://michael.rearden.com

Rearden | Admin Access | Mobile | Profile | Help | Sign Out

REARDEN COMMERCE

Home | Travel | Dining | Shipping | Expenses | Clippings

Catalina Wine Mixer Convention - Dec, 23 2012 [Share](#)

Hotel [Details](#) | [Comments \(2\)](#) | [Tools](#) | [Remove](#)

Hilton Seattle Airport & Conf Ctr From \$186 Per Night (1) 

17620 Pacific Hwy S | Check-In: Fri, Dec 23, 2012 | 1-206-244-4800 (Phone)
Seattle, WA 98188 US | Check-Out: Sat, Dec, 24 2012 | 1-206-248-4499 (Fax)
Guests: 1 or 2 | debbie_noonan@hilton.com

\$186 Per Night DoubleRoom/Rate detailsA B C CORPORATE SERVICES A B C 2 DOUBLE BEDS ACCESSIBLE ROOM GRAB BARS IN BATH-STROBE ALARM-MP3 CLOCK [Book This!](#)

\$196 Per Night TRAVEL LEADERS FRANCHISE GROUP HTL PROG 1 KING BED COURTYARD-GARDEN VIEW HI SPEED 12.95- DAY-SERENITY BED-LUX LINENS [Book This!](#)

My Clipboards

[New Clipboard](#)

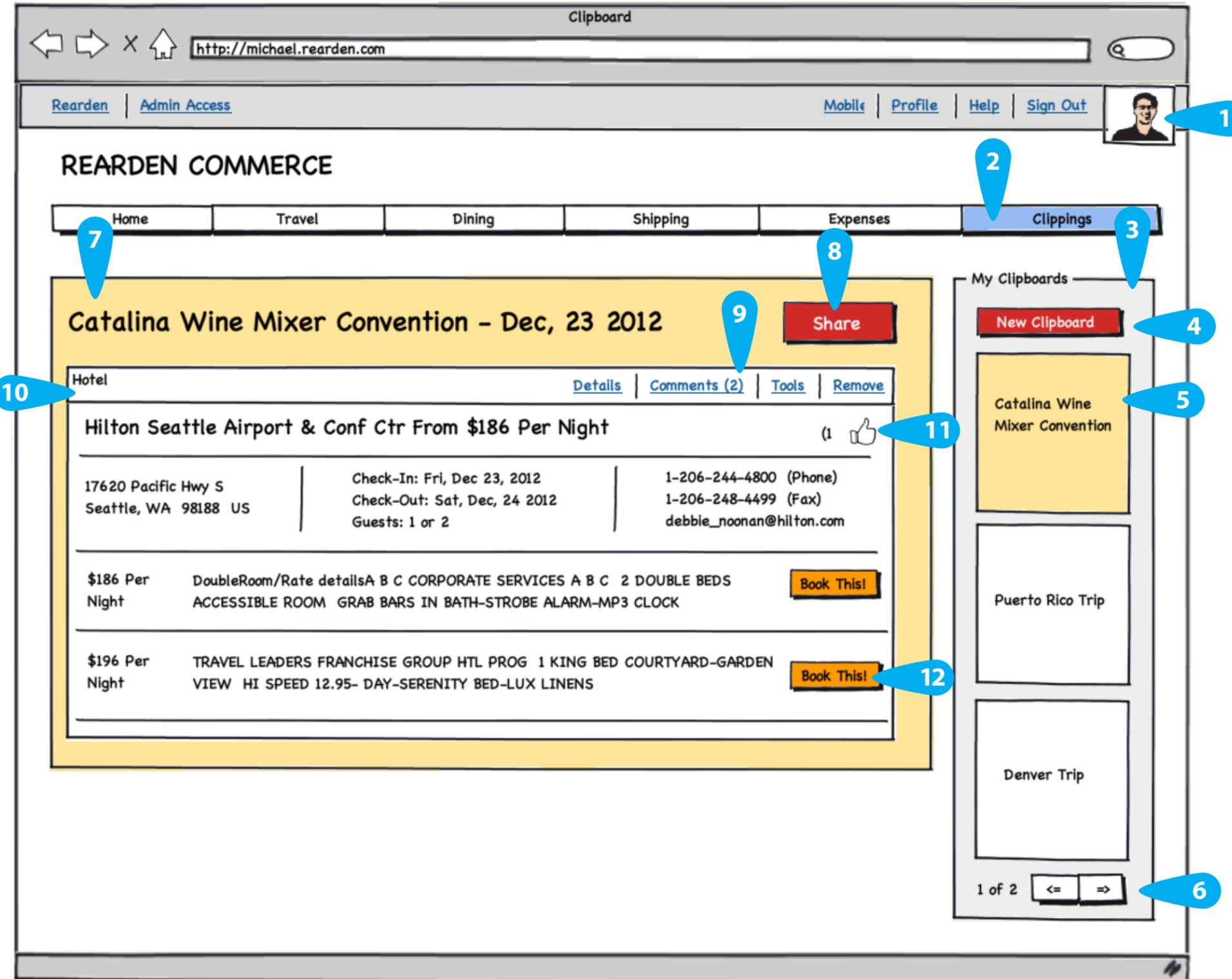
Catalina Wine Mixer Convention

Puerto Rico Trip

Denver Trip

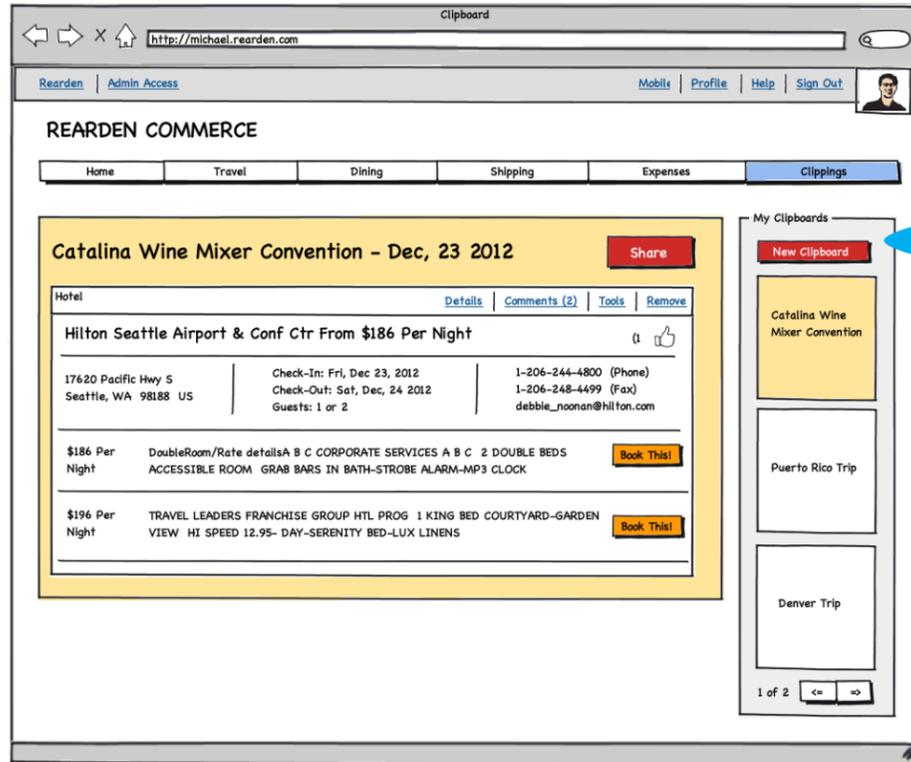
1 of 2 [<=](#) [=>](#)

The Clipboard Page



- 1 Michael (The Author)**
Author opens up the clippings flyout to access the clipboard.
- 2 Link to the Clipboard**
Author opens up the clippings flyout to access the clipboard. (optimize this)
- 3 My Clipboards**
Sidebar in where all your clipboards reside.
- 4 Create a new clipboard**
UI allows the author to create New Clipboards
- 5 The Current Clipboard**
This clipboard is called Catalina Wine Mixer Convention, it is being view.
- 6 Clipboard Navigation UI**
Allows the author to browse through their create clipboards.
- 7 Clipboard Title**
This is the title of the current clipboard.
- 8 Share this clipboard**
Authors have the ability to share their clipboards with other for feedback, collaboration or approval.
- 9 Clipping UI**
Allows users to comment or view more details. The author also has the ability to remove the clipping from the clipboard
- 10 Thumbs up or down Voting**
Allows users the ability to vote on a clipping (context needs further exploration)
- 11 Clipping Content**
This categorizes the clipping content. This clipping is a Hotel.
- 12 Book This**
Allows the author to book or place the reservation.

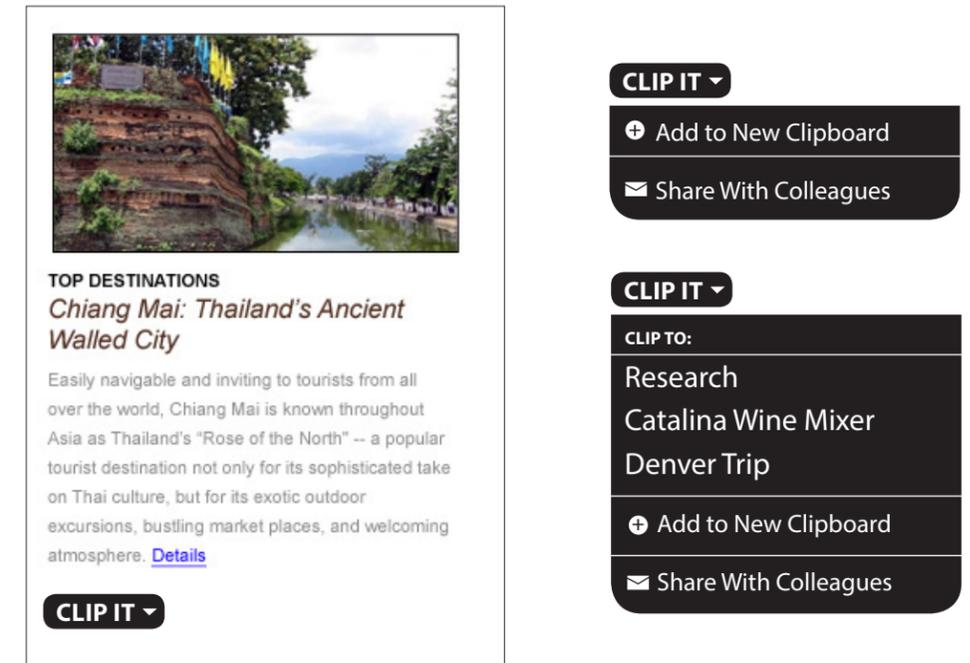
Creating a clipboard on the clipboard page



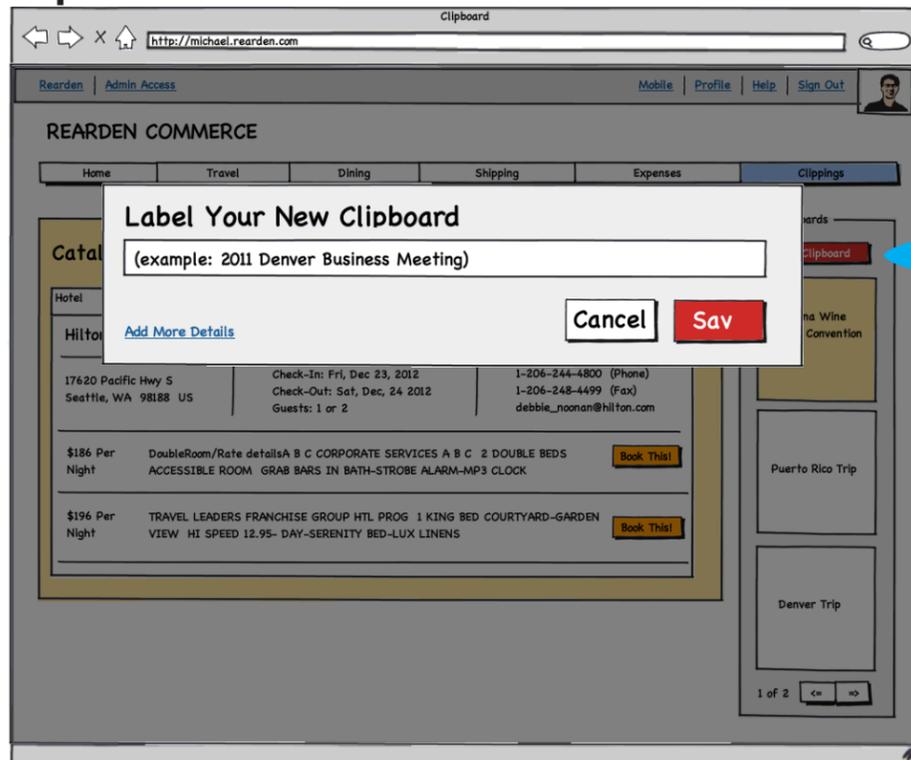
1 Author Clicks New Clipboard

On the clipboard page an author would have the ability to create another clipboard. This would launch the clipboard Modal

Creating a clipboard via the "Clip It" UI



Clipboard Creation Modal



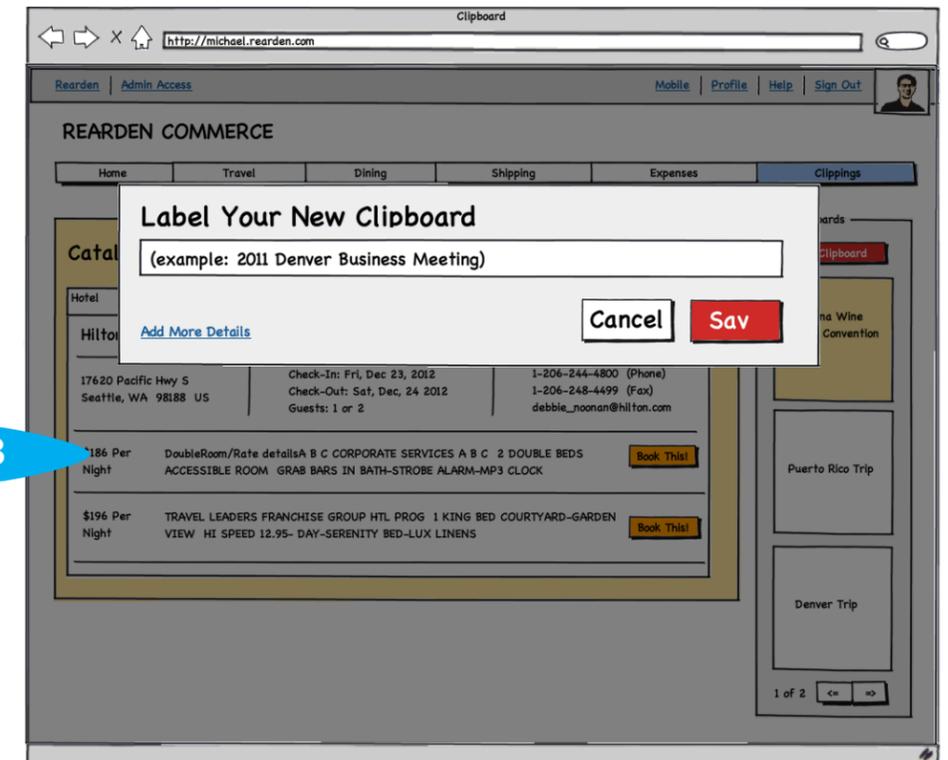
2 New Clipboard Modal

The author would have the ability to label the clipboard, some suggestions for labeling could be placed inline on the field. The author could then save it or cancel out of the modal.

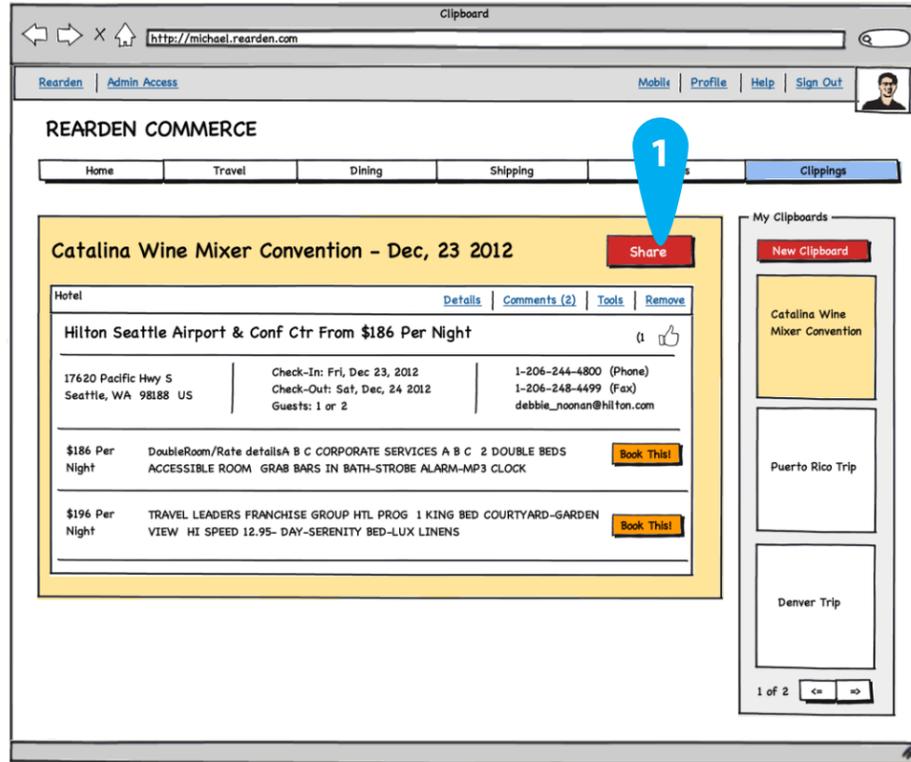
In Addition

A clipboard can be created via content "Clip It" UI. The user can select "add to new clipboard" option. This would also launch the new clipboard modal.

Clipboard Creation Modal



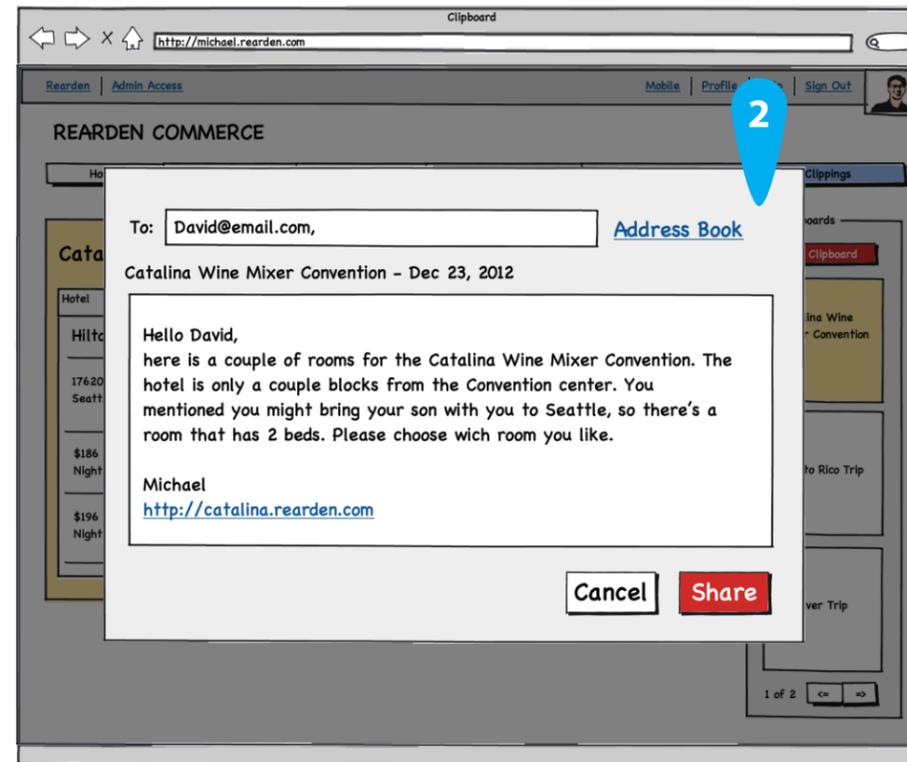
1 Author Clicks Share



Author Clicks Share

After the author has assembled a clipboard they can share it with colleagues.

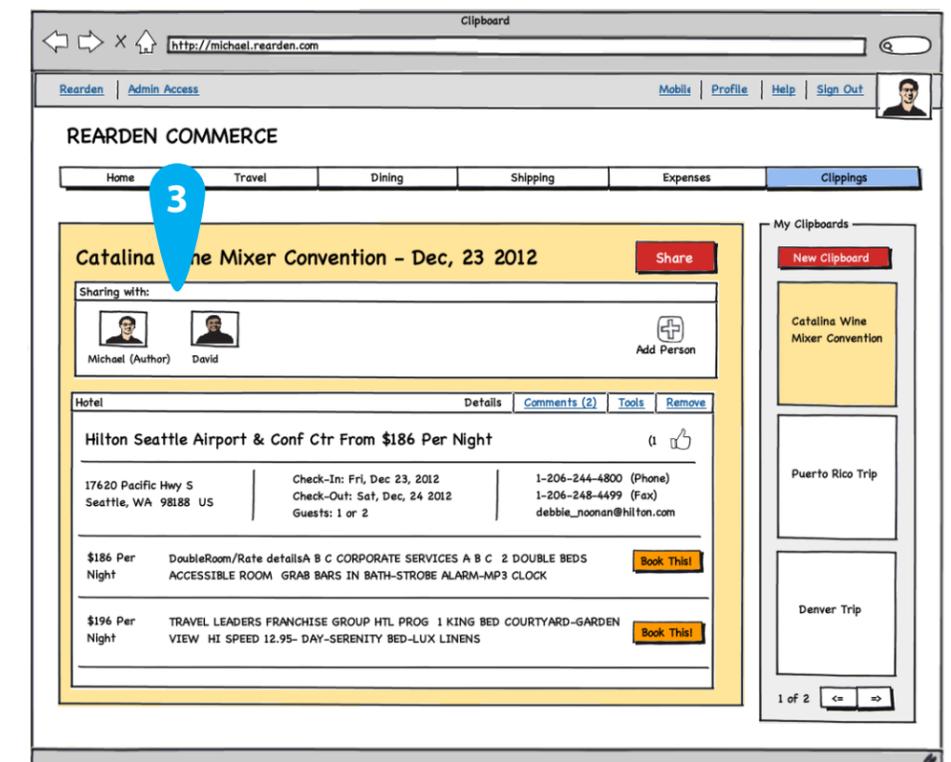
2 Context/Share Modal



Context/Share Modal

The author has the ability to write the context of the shared clipboard, they would also have the ability to enter in the emails of the colleagues to share the clipboard. Within the context area the url of the clipboard would be auto populated

3 "Shared with:" Module revealed



Verification

The shared with module is revealed, showing exactly who the document was shared with.

Thoughts & Considerations

- How does the author add another person?
- Can non-authors add people?
- Launch the Context/Share modal on clippings?
- Avatar or email address in the Shared with module.
- When adding new clippings to shared clipboard what actions are needed by the author to notify or inform users there has been a change.
- Meta Data Collection, Event location, dates and time of the event should we collect this info on the clipboard creation.
- Drag & Drop should we allow users to drag clippings into other clipboards via the clippings page.

The Shared Clipboard Page

Clipboard

http://david.rearden.com

Rearden | Admin Access | Mobile | Profile | Help | Sign Out

REARDEN COMMERCE

Home | Travel | Dining | Shipping | Expenses | Clippings

Catalina Wine Mixer Convention - Dec, 23 2012

Sharing with:

Michael (Author) David Add Person

Hotel Details Comments (2) Tools

Hilton Seattle Airport & Conf Ctr From \$186 Per Night (1)

| | | |
|---|---|--|
| 17620 Pacific Hwy S Seattle, WA 98188 US | Check-In: Fri, Dec 23, 2012 Check-Out: Sat, Dec, 24 2012 Guests: 1 or 2 | 1-206-244-4800 (Phone) 1-206-248-4499 (Fax) debbie_noonan@hilton.com |
|---|---|--|

| | | |
|-----------------|--|-----------------------------|
| \$186 Per Night | DoubleRoom/Rate detailsA B C CORPORATE SERVICES A B C 2 DOUBLE BEDS ACCESSIBLE ROOM GRAB BARS IN BATH-STROBE ALARM-MP3 CLOCK | <input type="checkbox"/> NO |
| \$196 Per Night | TRAVEL LEADERS FRANCHISE GROUP HTL PROG 1 KING BED COURTYARD-GARDEN VIEW HI SPEED 12.95- DAY-SERENITY BED-LUX LINENS | <input type="checkbox"/> NO |

Confirm

Upsell



Going to

We make quality umbrellas for the business folk. Check out our [inventory](#)

The Shared Clipboard Page

The screenshot shows a web browser window titled "Clipboard" with the URL "http://david.rearden.com". The page header includes "REARDEN COMMERCE" and a navigation menu with "Home", "Travel", "Dining", "Shipping", "Expenses", and "Clippings". The main content area features a yellow header for "Catalina Wine Mixer Convention - Dec, 23 2012". Below this is a "Sharing with:" section showing "Michael (Author)" and "David" with an "Add Person" button. The main listing is for "Hilton Seattle Airport & Conf Ctr From \$186 Per Night", including address, check-in/out dates, and contact info. A table below shows room options with "NO" buttons. An "Upsell" section on the right promotes umbrellas. A red "Confirm" button is at the bottom.

- 1 David CEO (The Viewer)**
Author opens up the clippings flyout to access the clipboard.
- 2 Clipboard Title**
This is the title of the shared clipboard.
- 3 Shared with module**
Indicates who this clipboard was shared with and who is the author or point person.
- 4 Clipping UI**
Allows users to comment or view more details. The author also has the ability to remove the clipping from the clipboard
- 5 Thumbs up or down Voting**
Allows users the ability to vote on a clipping (context needs further exploration)
- 6 Book This**
Allows the author to book or place the reservation.
- 7 Upsell**
Since David is going to Seattle we suggest he gets the quality umbrella.

Thoughts & Considerations

- Voting when do we do it?
- Can non-authors add people?
- Keep the Book this or serve up a voting system on content.
- Do we need a final Confirm button at the bottom.
- Feedback, do we need to surface task completion feedback for commenting or booking?
- Book All for clipboards that contain multiple items such as car reservations, air travel, hotel & dining.

1 The Shared Clipboard Page (Details Revealed)

The screenshot shows a web browser window with the URL <http://david.rearden.com>. The page header includes navigation links: Rearden, Admin Access, Mobile, Profile, Help, and Sign Out. The main content area is titled "REARDEN COMMERCE" and features a navigation menu with Home, Travel, Dining, Shipping, Expenses, and Clippings. The primary content is a yellow-bordered box for "Catalina Wine Mixer Convention - Dec, 23 2012". It includes a "Sharing with:" section with user avatars for Michael (Author) and David, and an "Add Person" button. A blue callout bubble with the number "1" points to the "Add Person" button. Below this is a "Hotel" section with tabs for Details, Comments (2), and Tools. The hotel details include "Hilton Seattle Airport & Conf Ctr From \$186 Per Night" and a list of room options with "NO" selection buttons. At the bottom of the yellow box is a map showing the location of the convention and hotel. A red "Confirm" button is located at the bottom right of the page.

2 The Shared Clipboard Page (Comments Revealed)

The screenshot shows the same web browser window as in the first image, but with the "Comments (2)" tab selected. The "Comments" section is expanded, showing two comments: one from Michael (Author) stating "Two room choices incase you son is traveling with you" and another from David stating "Your so attentive to my travel details." Below the comments is a text input field and a "Comment" button. A blue callout bubble with the number "2" points to the "Comments (2)" tab. A vertical double-headed arrow labeled "expansion" is positioned between the two screenshots, indicating the change in the page's vertical size. A red "Confirm" button is located at the bottom right of the page.



MICHAEL
Admin Assistant



DAVID
CEO

Clipboard

http://david.rearden.com

Rearden | Admin Access | Mobile | Profile | Help | Sign Out

REARDEN COMMERCE

Home
Travel
Dining
Shipping
Expenses
Clippings

England Wine Mixer - Oct 16, 2012

Sharing with:   Add Person

Air Travel Details | Comments | Tools

United Airlines - from \$995 per person (1)

| | |
|---|---------------------------------------|
| United Airlines - 728 SFO 9:05 AM (Oct 16) ORD 3:19 PM | Coach 4h 14m (Non-stop) Seat map |
|---|---------------------------------------|

7

Days

YES

United Airlines - from \$1,005 per person (1)

| | |
|---|---------------------------------------|
| United Airlines - 728 SFO 9:05 AM (Oct 16) ORD 3:19 PM | Coach 4h 14m (Non-stop) Seat map |
|---|---------------------------------------|

6

Days

NO

United Airlines - from \$1,115 per person (1)

| | |
|---|---------------------------------------|
| United Airlines - 728 SFO 9:05 AM (Oct 16) ORD 3:19 PM | Coach 4h 14m (Non-stop) Seat map |
|---|---------------------------------------|

5

Days

NO

Confirm

Upsell



Dont Forget your Scotch

Heathrow Duty Free has that scotch you like. Need another case of scotch?

← **Michael England Wine Mixer Clipboard Shared with David**
3 Specific Flights

Email

To: David
From: Michael

Hello David,
For the England Wine Mixer, you have several choices for air travel, you mentioned you wanted to spend a couple extra days in there, so I've chosen a couple of flights for a later return date. Pick which on you like :)

Michael
<http://link-to-shared-clipboard>

Michael's EOA 35th Annual Meeting ▶
Clipboard shared to David & Eric
2 Different Hotels Options

The Email

To: David, Eric
From: Michael

Hello David & Eric,
Here is two Hotels for you to choose from for the Puerto Rico meeting. Oh yea Hilton Ponce has a casino!

Michael
<http://link-to-shared-clipboard>



MICHAEL
Admin Assistant



DAVID
CEO



ERIC
CFO

Clipboard

http://david.rearden.com

Rearden | Admin Access | Mobile | Profile | Help | Sign Out

REARDEN COMMERCE

Home
Travel
Dining
Shipping
Expenses
Clippings

EOA 35th Annual Meeting - June 16th, 17th & 18th 2011

Sharing with:    Add Person

Hotel Details | Comments (2) | Tools

Hotel Melina From \$86 Per Night (1)

| | | |
|--|---|--|
| Plaza Degetau y Calle Cristina Ponce, 00733 PR | Check-In: Thu, Jun 16, 2011 Check-Out: Sat, Jun 18, 2011 | 1-787-259-7676 (Phone) 1-787-259-7674 (Fax) |
|--|---|--|

YES NO



Hotel Details | Comments (2) | Tools

Hilton Ponce Golf & Casino Resort (1)

| | | |
|--------------------------------------|---|--|
| 1150 Caribe Ave Ponce, 00716-2015 PR | Check-In: Thu, Jun 16, 2011 Check-Out: Sat, Jun 18, 2011 | 1-787-259-7676 (Phone) 1-787-259-7674 (Fax) |
|--------------------------------------|---|--|

YES NO

Comments (2)

 Get your gamble on here

Michael (Author)

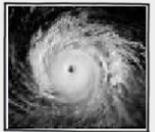
 YEA MON!

David

Comment

Confirm

Upsell



Its hurrican Season Mon!

Get some travel insurance on these flights. Save some time & hassle mon!

MICHAEL
Admin Assistant

ERIC
CFO

Clipboard
http://eric.rearden.com

REARDEN COMMERCE

Home Travel Dining Shipping Expenses Clippings

Great American Beer Festival Denver, Sept 29 - Oct 1, 2011

Sharing with: Michael (Author) Eric David

Hotel

Crowne Plaza Denver Downtown Hotel \$152 Per Night

1450 Glenarm Place
Denver, CO 80202 US

Check-In: Fri, Sept 29, 2011
Check-Out: Sun, Oct, 1 2011
Guests: 1

1-303-573-1450 (Phone)
1-303-572-1113 (Fax)

\$186 Per Night BEST FLEX WITH BKFAST KING SUITE NONSMOKING SEPARATE BEDRM AND SITTING AREA BOTH HAVE 32IN FLAT SCREEN TVS NO

\$252 Per Night FEATURED RATE STANDARD ROOM NONSMOKING BEAUTIFULLY REDESIGNED RM WITH FREE HSIA 32IN FLAT SCREEN TV IN MOST NO

Map Amenities Photos Driving Directions Meeting Rooms

Dining

Buckhorn Exchange

1000 Osage St
Denver, CO 80204
(303) 534-9505

★ ★ ★ ★ ★

NO

Parking

1) Park N Fly \$10.95

101 Terminal Court, South San Francisco, CA 94080

NO

Upsell

50% OFF

BUCKHORN EXCHANGE
Denvers oldest restaurant experience the history & prestige of fine dining at the buckhorn!

Great Skiing
The history of lift-service downhill skiing on Mt. Shasta began in 1959 with the creation of the old Mt. Shasta ski bowl, located at the end of Everitt Memorial Highway.

Confirm

◀ **Michael's "Great American Beer Festival Denver" Clipboard shared to David**
3 Specific Flights

Email

To: Eric
From: Michael

Eric,
Hotels are going quick, these are the only 2 rooms left in near the festival, also do you want to try that Buckhorn Exchange Restaurant? Almost forgot are you getting a ride to SFO or do you need airport parking?

Michael
<http://link-to-shared-clipboard>

Michael's "Mt. Shasta Executive Offsite" Clipboard shared to Sasha, David & Eric
Specific Hotel Room & Car Rental

Email

To: Sasha, Eric & David
From: Michael

Hello Sasha,

I heard from David that the new executive Jessica will be joining the offsite, did you book a room for her, also I noticed you booked and economy car? I added a SUV option if you want to upgrade. Cant have the entire executive team stuck in the mountain snow!

Michael
<http://link-to-shared-clipboard>

MICHAEL
Admin Assistant

DAVID
CEO

ERIC
CFO

SASHA
HR

Clipboard
http://sasha.rearden.com

REARDEN COMMERCE

Home Travel Dining Shipping Expenses Clippings

Mt. Shasta Executive Offsite Jan, 5th 2012

Sharing with: Michael (Author) David Sasha Eric

Hotel

Mt. Shasta Lodge \$381 Per Night

1142 S Mount Shasta Blvd
Mount Shasta, CA 96067 US

Check-In: Fri, Jan 5, 2012
Check-Out: Sat, Jan 6, 2012
Guests: 6 + 1

1-530-926-2052 (Phone)
1-530-926-3190 (Fax)

\$381 Per Night DoubleRoom/Rate detailsA B C CORPORATE SERVICES A B C 2 DOUBLE BEDS ACCESSIBLE ROOM GRAB BARS IN BATH-STROBE ALARM-MP3 CLOCK YES

Map Amenities Photos Driving Directions Meeting Rooms

Car Rental

Budget from \$57.64 per day

Intermediate : SUV, Automatic, Air Conditioning
Car : Ford Escape/Similar
Miles : Unlimited

Pick-up : SFO
Hours of operation: 04/29/2011: Open all day

Drop-off: Same as pickup
Hours of operation: 04/30/2011: Open all day

NO

Confirm

(Author) Michael's Clipboard - Notification of new activity

The screenshot shows a web browser window with the URL <http://eric.rearden.com>. The page title is "REARDEN COMMERCE". The navigation menu includes Home, Travel, Dining, Shipping, Expenses, and Clippings. The main content area is titled "DENVER MEETING" and features a "Sharing with:" section with profile pictures for Michael (Author), Eric, and David. A "NEW" badge is visible next to Eric and David. Below this, there are three hotel listings for the Crowne Plaza Denver Downtown Hotel, each with a "Book This!" button. The first listing is for \$186 per night, the second for \$252 per night. A map shows the hotel location relative to a "Beer Festival". Below the hotel listings, there are sections for "Dining" (Buckhorn Exchange) and "Parking" (Park N Fly \$10.95), each with a "Book This!" button. On the right side, there is a "My Clipboards" sidebar with a "New Clipboard" button and a list of items: Catalina Wine Mixer Convention, Puerto Rico Trip, and Denver Trip.

Michael's Viewing Eric's Choices - 1 click booking for Eric

The screenshot shows the same web browser window as the first screenshot. The main content area is titled "DENVER MEETING" and features a "BOOK ERIC" button in the top right corner. The "Sharing with:" section shows profile pictures for Michael (Author), Eric, and David. Below this, there are three hotel listings for the Crowne Plaza Denver Downtown Hotel. The first listing is for \$186 per night with a "YES" button, and the second is for \$252 per night with a "NO" button. A map shows the hotel location relative to a "Beer Festival". Below the hotel listings, there are sections for "Dining" (Buckhorn Exchange) and "Parking" (Park N Fly \$10.95). The "Dining" section has a "YES" button, and the "Parking" section has a "NO" button. On the right side, there is a "My Clipboards" sidebar with a "New Clipboard" button and a list of items: Catalina Wine Mixer Convention, Puerto Rico Trip, and Denver Trip.

Michael's Viewing David's Choices - 1 click booking for Eric

The screenshot shows the same web browser window as the first screenshot. The main content area is titled "DENVER MEETING" and features a "BOOK DAVID" button in the top right corner. The "Sharing with:" section shows profile pictures for Michael (Author), Eric, and David. Below this, there are three hotel listings for the Crowne Plaza Denver Downtown Hotel. The first listing is for \$186 per night with a "NO" button, and the second is for \$252 per night with a "YES" button. A map shows the hotel location relative to a "Beer Festival". Below the hotel listings, there are sections for "Dining" (Buckhorn Exchange) and "Parking" (Park N Fly \$10.95). The "Dining" section has a "NO" button, and the "Parking" section has a "YES" button. On the right side, there is a "My Clipboards" sidebar with a "New Clipboard" button and a list of items: Catalina Wine Mixer Convention, Puerto Rico Trip, and Denver Trip.



MICHAEL
Admin Assistant



DAVID
CEO



ERIC
CFO



JESSICA
New BD Hire

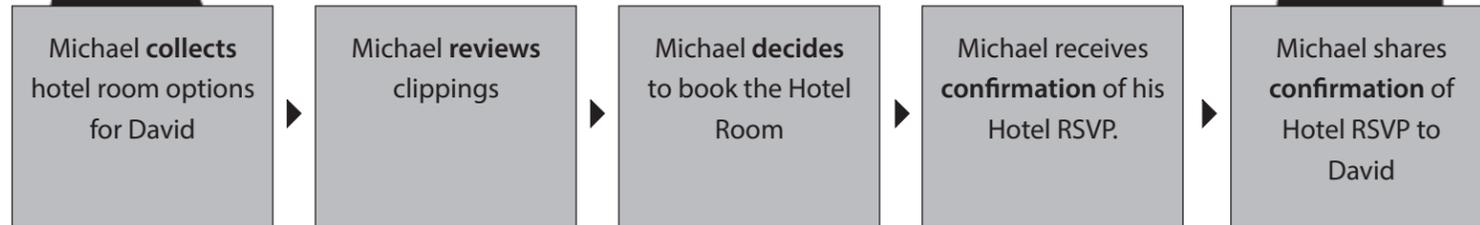


SASHA
HR



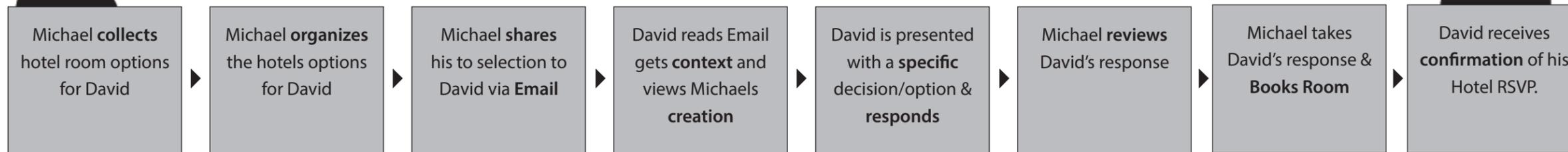
Michael knows exactly what David needs

Collect, Review, Confirm & Finish (1 individual)



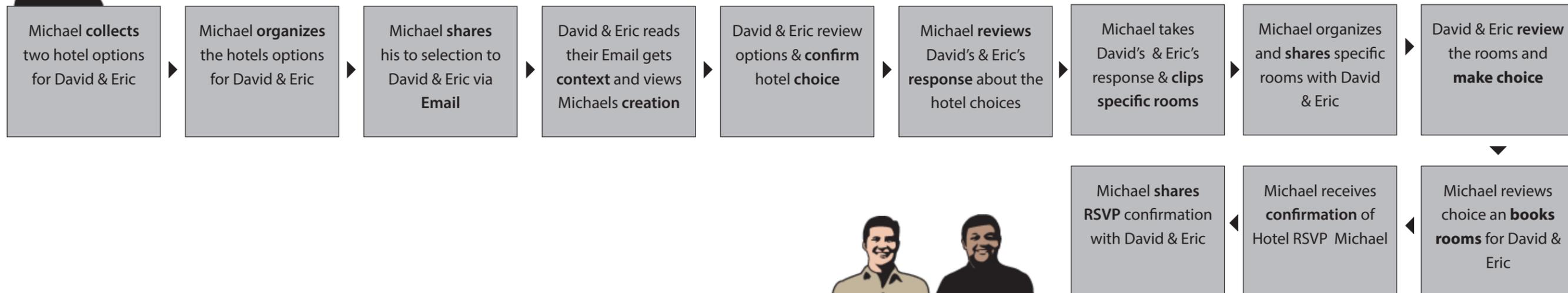

Michael knows offers Hotel choice to David

Collect, Create, Share, Collaborate & Finish (2 individuals)




Michael offers initial Hotel choice to David & Eric. Then escalates the project.

Collect, Create, Share, Collaborate & Finish (3 individuals)





MICHAEL
Admin Assistant



DAVID
CEO



ERIC
CFO



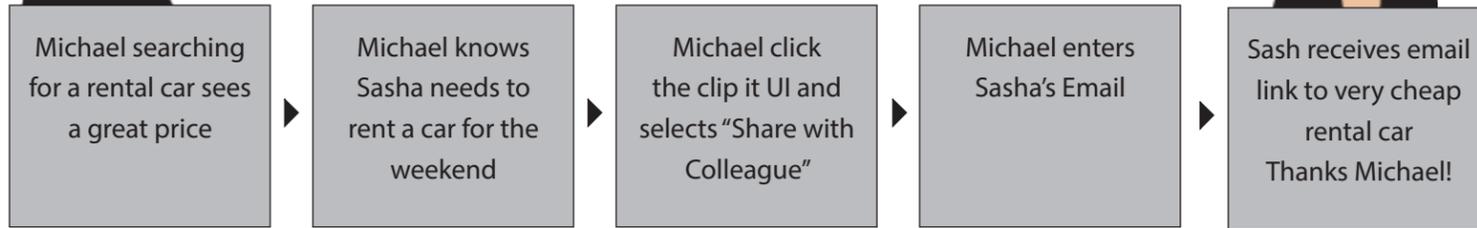
JESSICA
New BD Hire



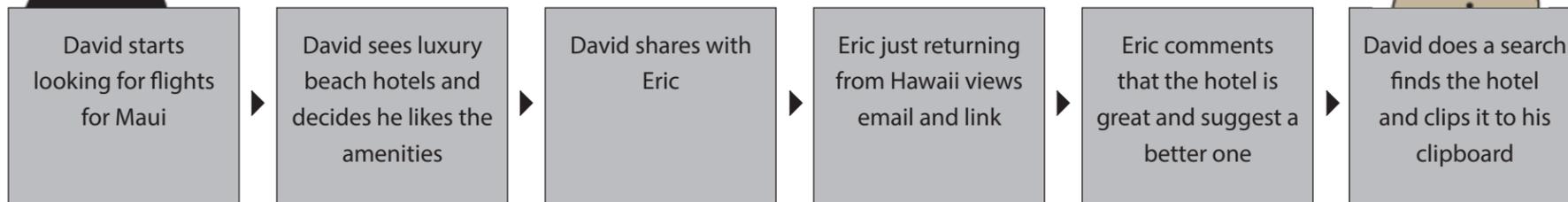
SASHA
HR



Michael views a great deal on Rental Cars
Collect & Share (2 individuals)



David is planning his Vacation
Collect, Share & Collaborate (2 individuals)



Jessica researches the next executive offsite.
Collect, Share & Collaborate (5 individuals)

