

White Label Partner Options

We are offering to our current and potential partners two options to access the Deem@Work product.

Anonymous Access to Specific or All Deem@Work Apps

Deem Purchase is currently the only available option. Deem Travel could be next.

No Anonymous Access to Deem@Work Apps

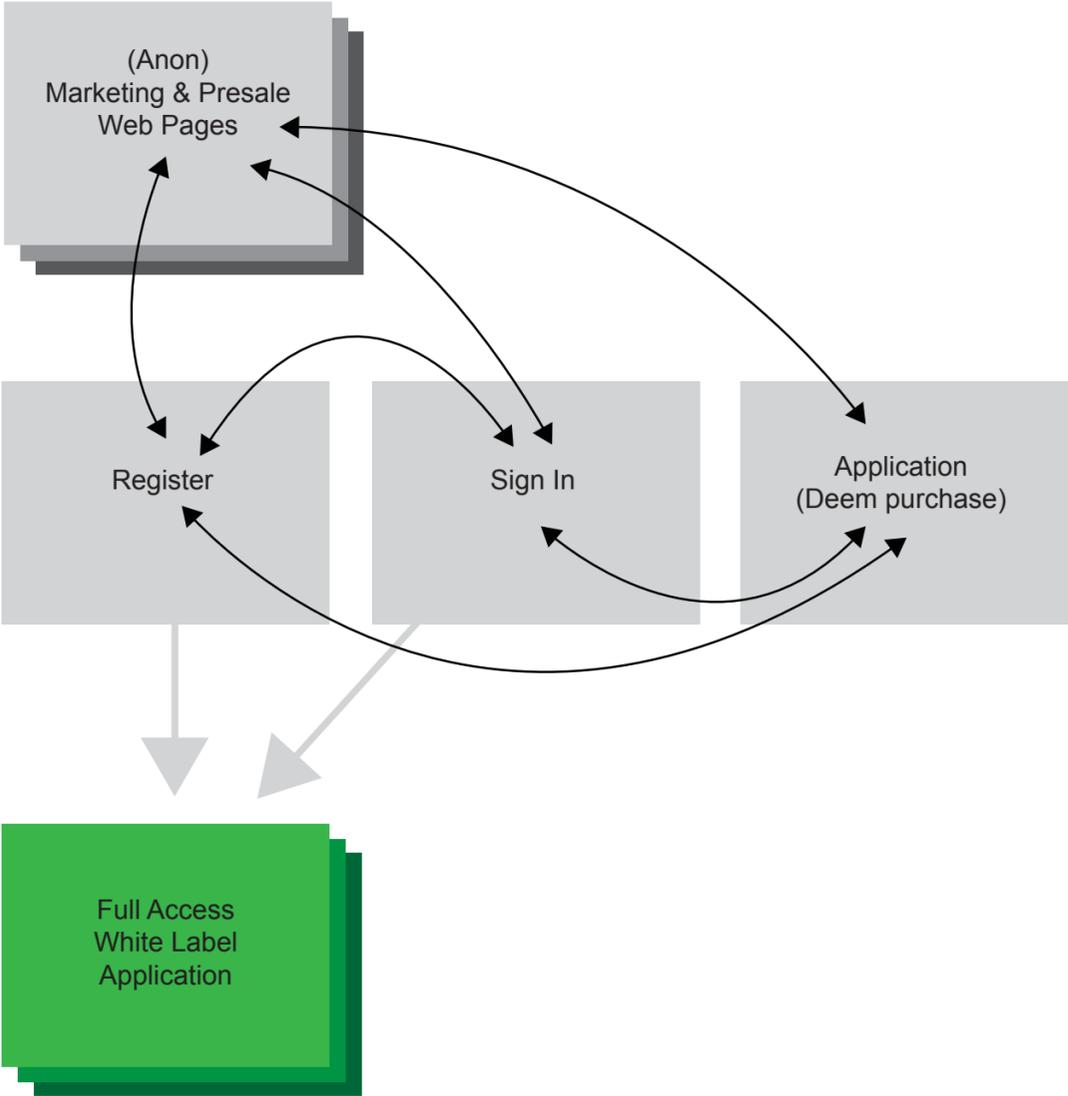
A user must create an account before getting access to core deem applications.

Anonymous Access to Specific or All Deem@Work Apps

Deem Purchase is currently the only available option. Deem Travel could be next.

Experience Flow

With Anonymous Access users are able to navigate marketing presale pages, access the registration process, sign or explore a specific application that is accessible anonymously.

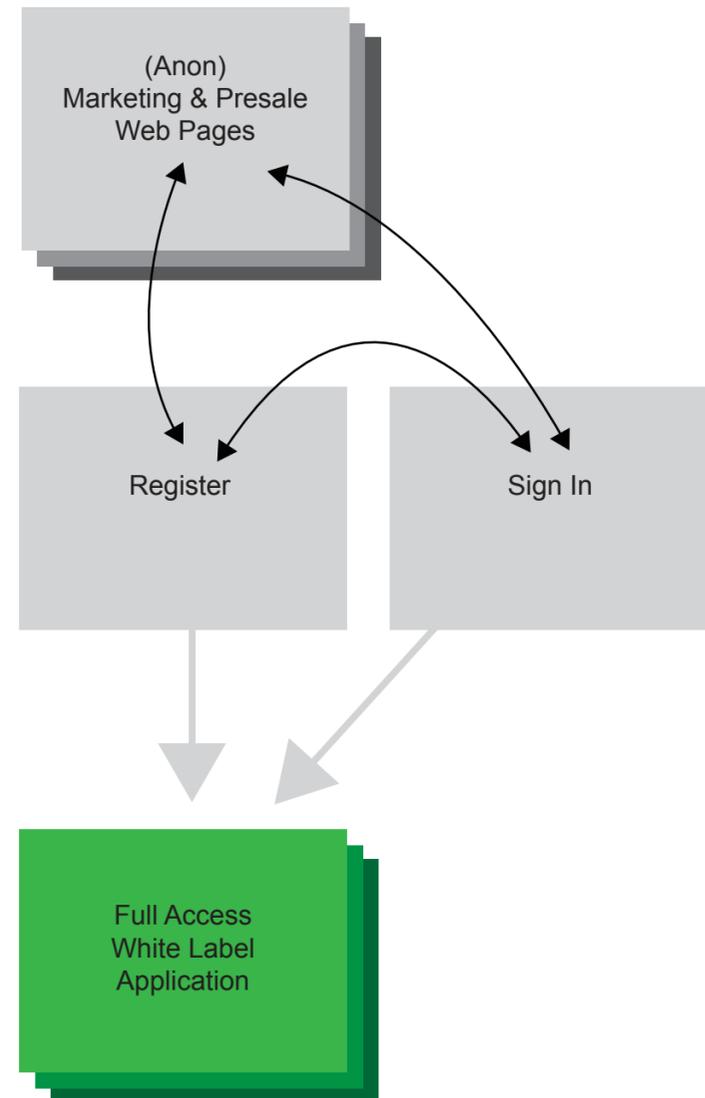


No Anonymous Access to Deem@Work Apps

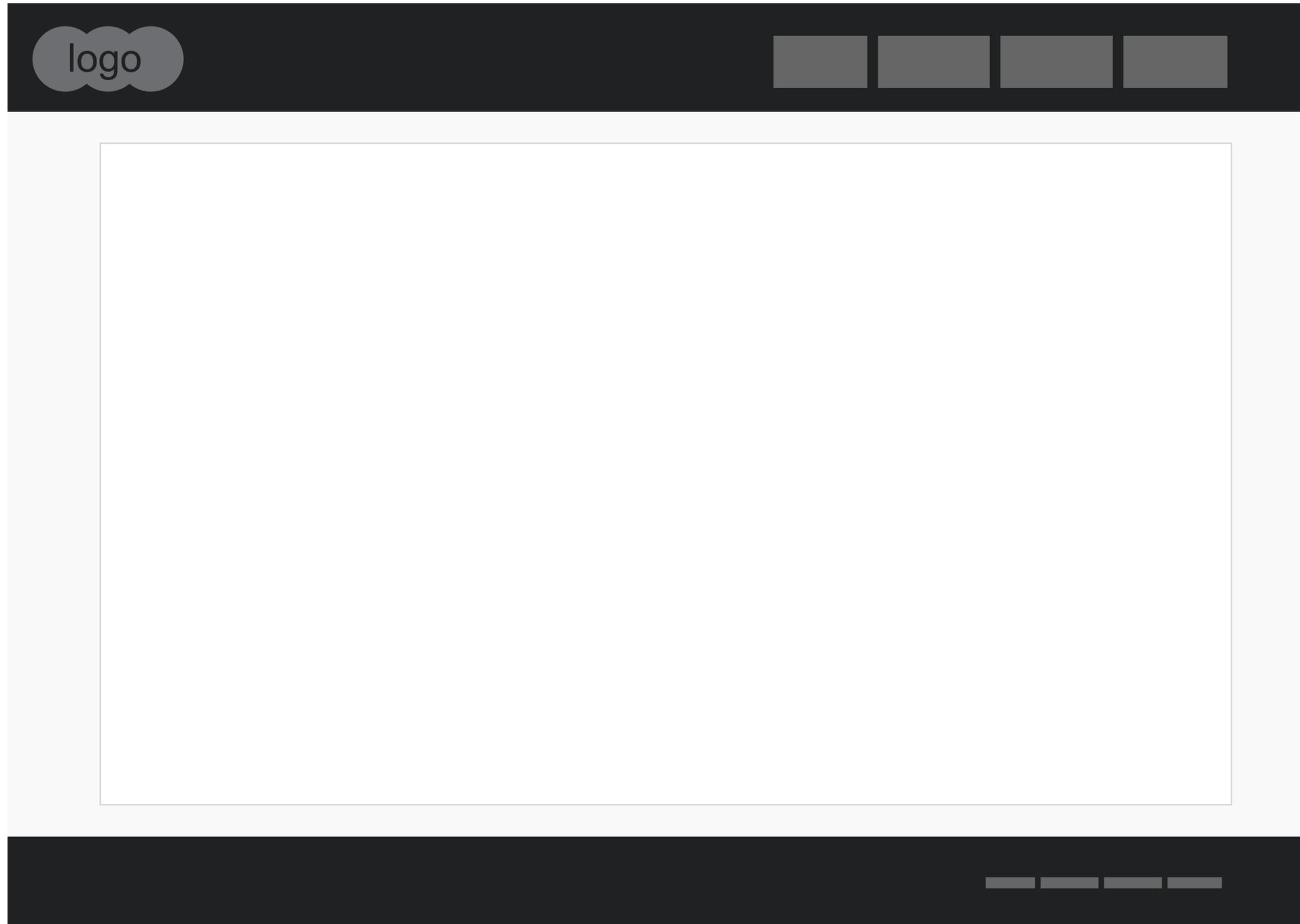
A user must create an account before getting access to core deem applications.

Experience Flow

With No Anonymous Access users are able to navigate marketing presale pages, access the registration process or sign in



What is Chrome?



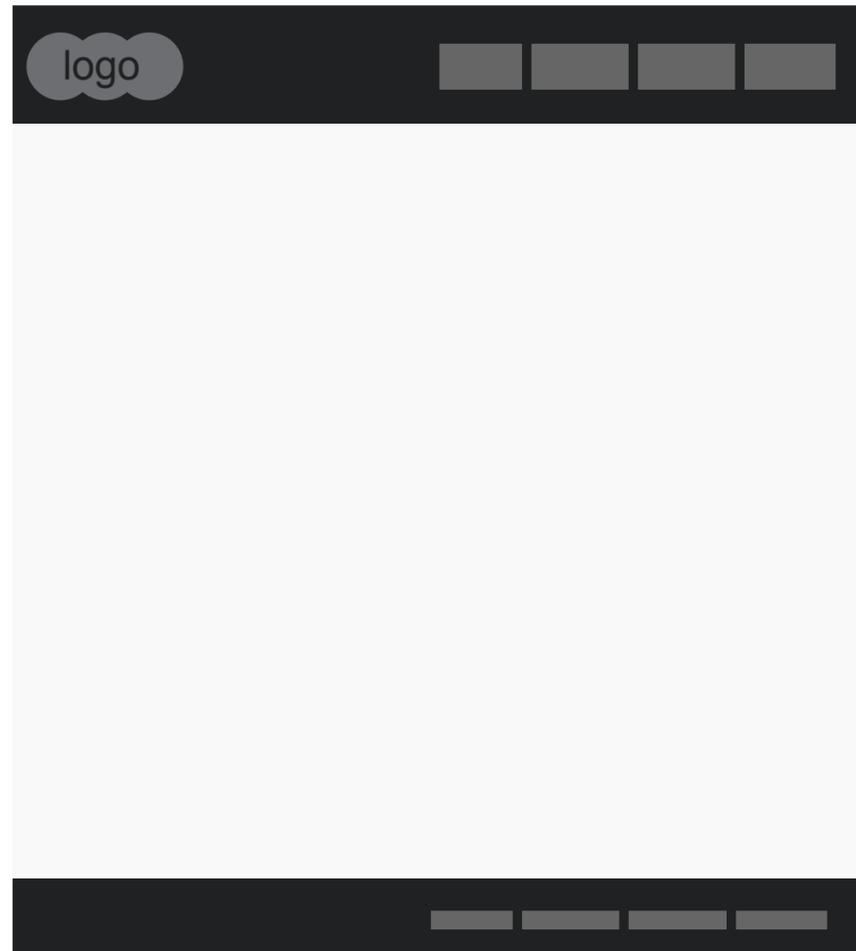
Chrome is the primary container for webpage navigation. There are two types of chrome.

Masthead Chrome - Located at the top of a webpage. This is used as primary navigation between webpages.

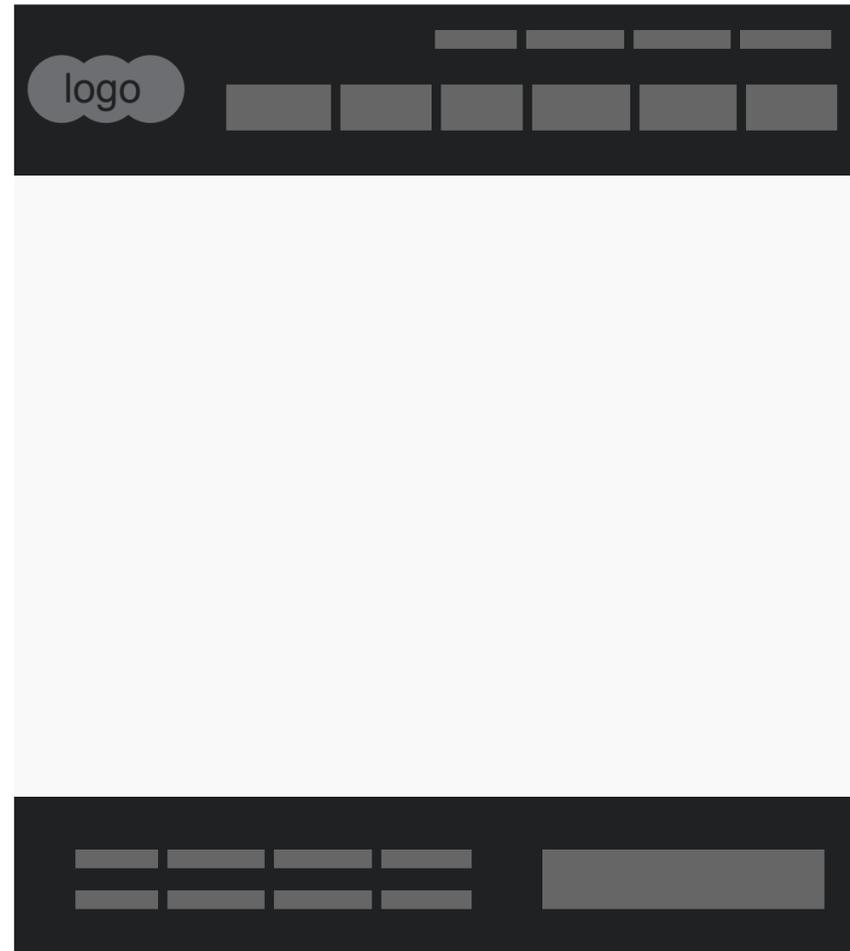
Footer Chrome - Located at the bottom of the webpage. This navigation is lower on priorities. Typically reiterates the core navigation, legal information, etc..

Three variations of deem@work white label chrome.

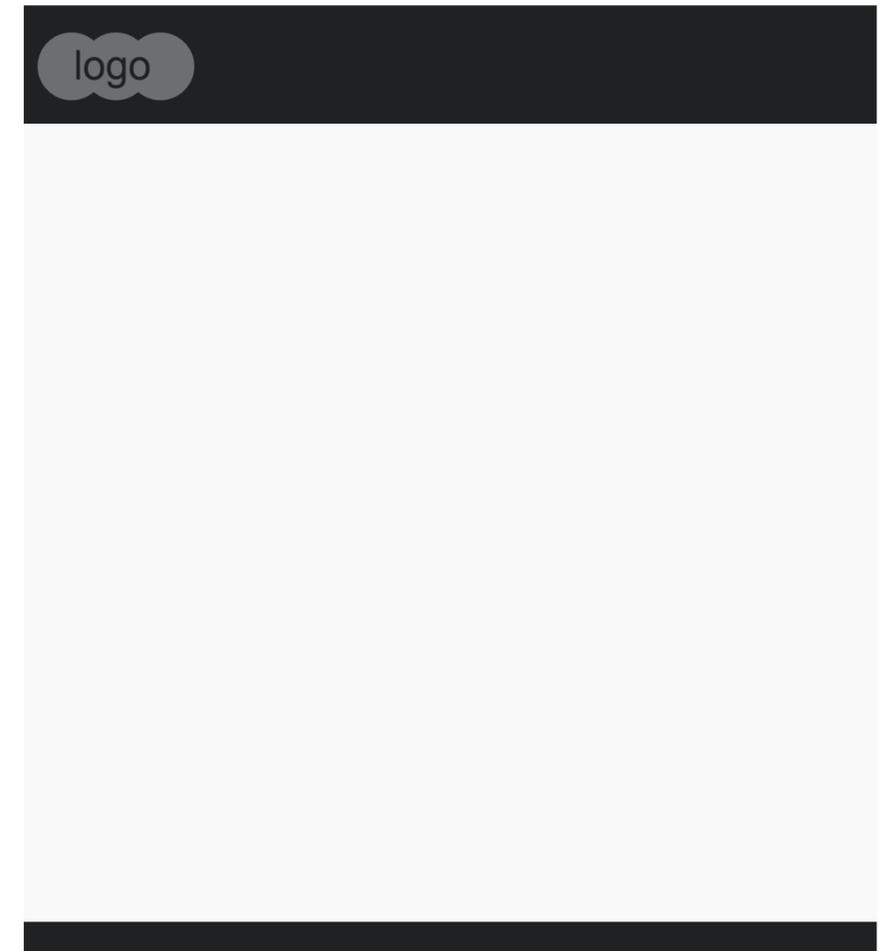
Anonymous Chrome



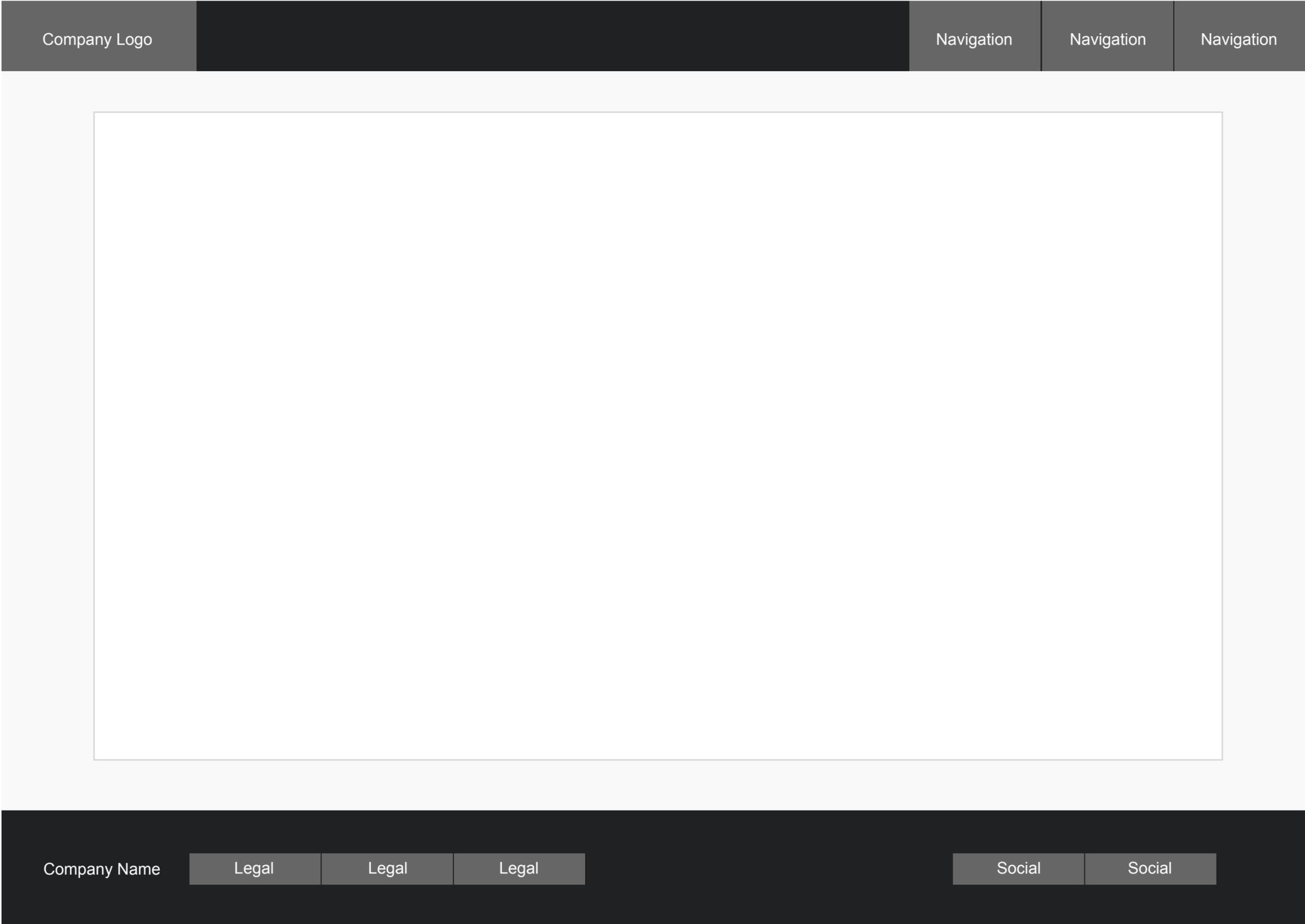
Authenticated Chrome



Funnel Chrome



Anonymous Chrome



The Anonymous Chrome is visible to user when being exposed to the white label product for the first time.

The Anonymous Masthead Chrome is used to contain navigation for presale marketing pages, sign in, and registration. It allows the user to navigate to the various pages.

The Anonymous Footer Chrome is typically used to serve up company copyrights, legal & privacy pages, social networks, feedback etc...

Authenticated Chrome

Company Logo				Profile	Profile	Profile
				Navigation	Navigation	Navigation



Navigation	Navigation	Navigation	Navigation	Navigation
Company Name	Legal	Legal	Legal	

The Authenticated Chrome is visible after a user has registered an account, and signed in to the web application.

The Authenticated Masthead Chrome reveals the navigation to the full suite of applications. It also reveals profile based navigation.

The Authenticated Footer Chrome can be expanded to accompany the applications complete navigation.

Funnel Chrome

Company Logo



Company Name

Soft Chrome is served when users are placed into a funnel task flow.

The Masthead Soft Chrome contains zero navigation to hyper focus the user on a specific task. Deem@work uses the soft chrome for transactions, registration, outages & sign in task flows.

The Footer Soft Chrome is contains minimal navigation. Typically company copyrights, legal, privacy pages, help or feedback.